

Agenda Item 8: Pathway Wayfinding Plan Update October 18, 2023



Why Wayfinding?

PURPOSE + GOALS

1

Ease trip planning and travel for all users

2

Improve connections to trails, streets, and transit

3

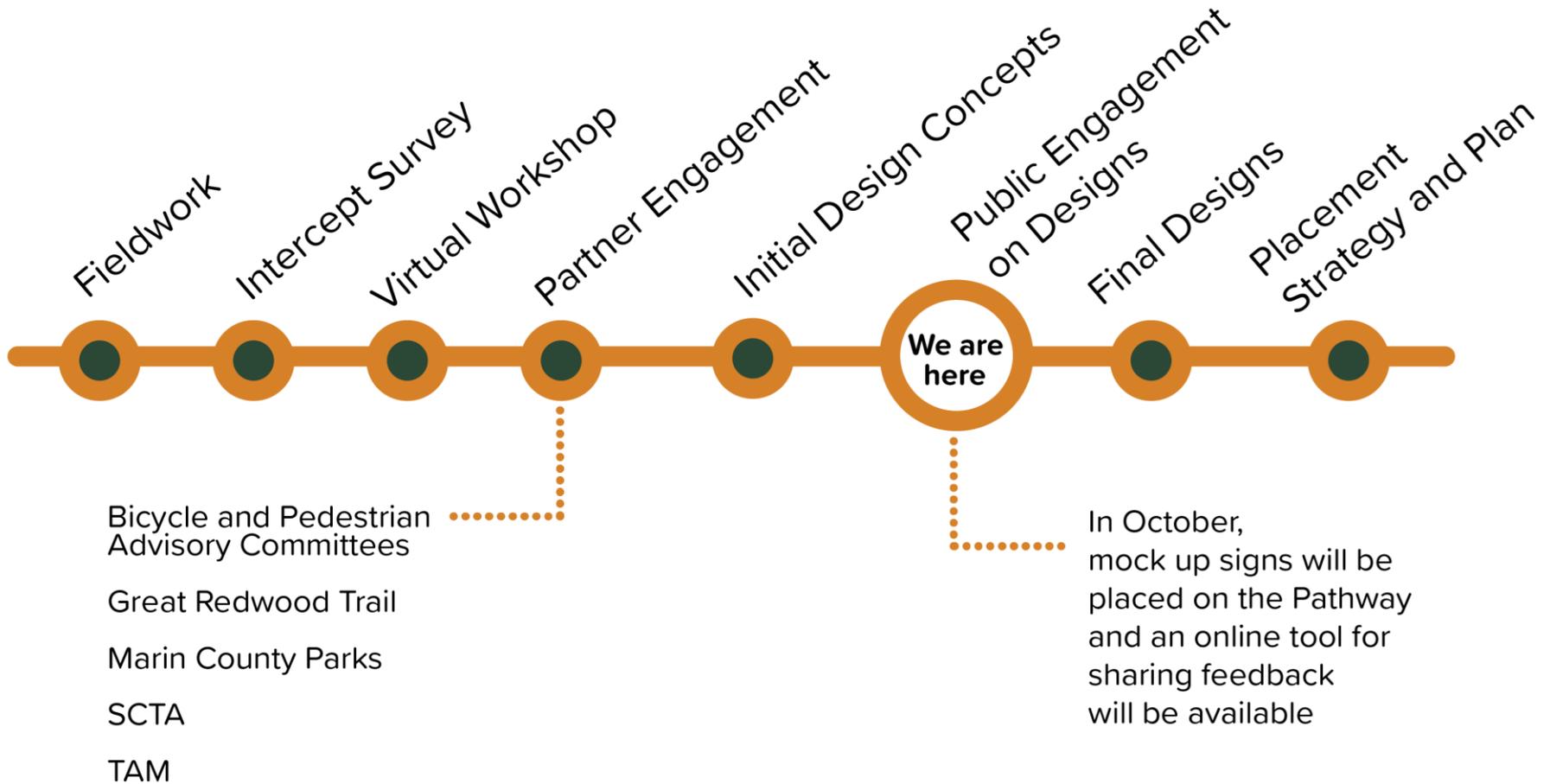
Enhance the visibility of access points to the Pathway

4

Create clear and unified visual communication of information

The public voiced the need for Pathway signage at the Pathway Listening Session in 2022

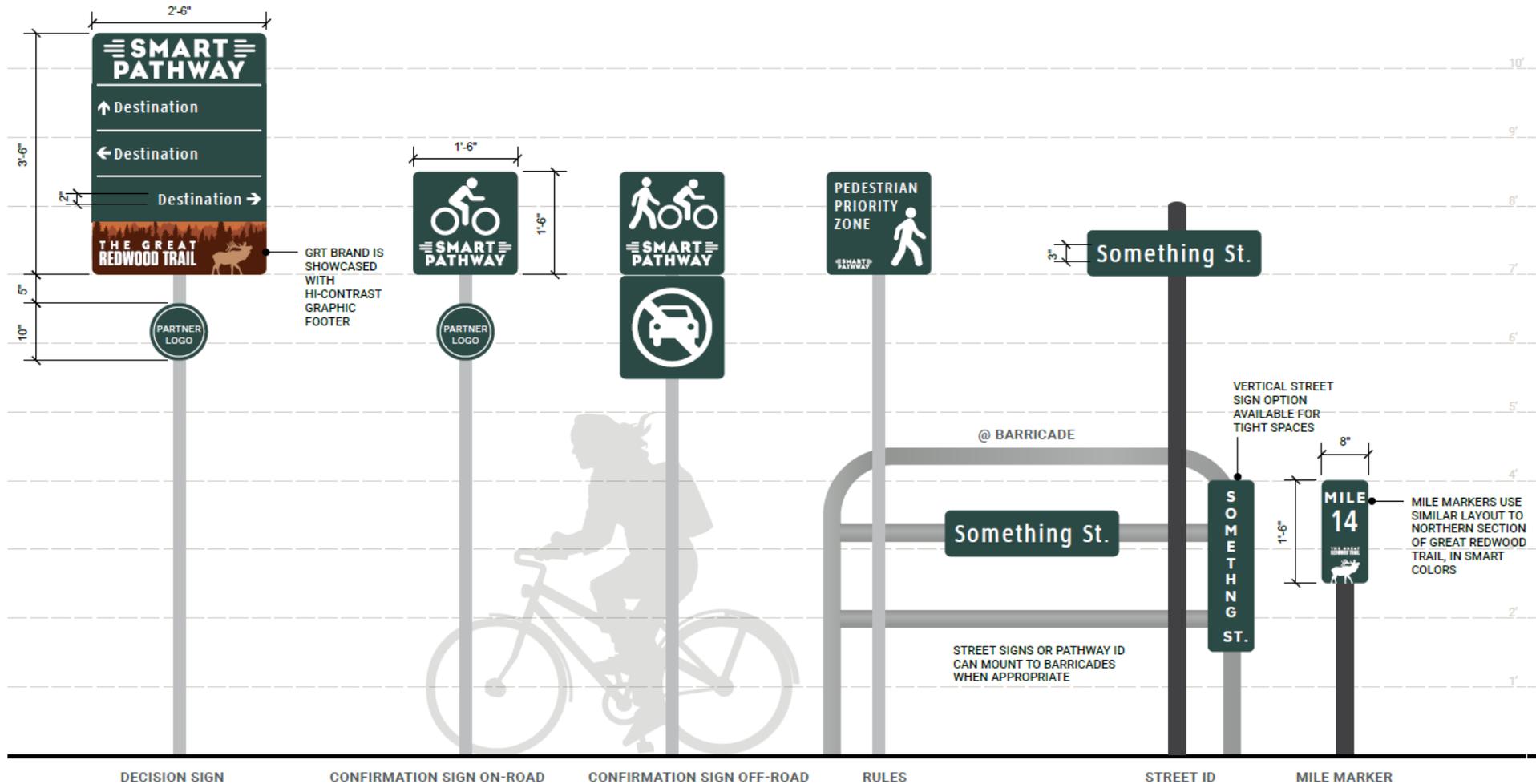
Timeline



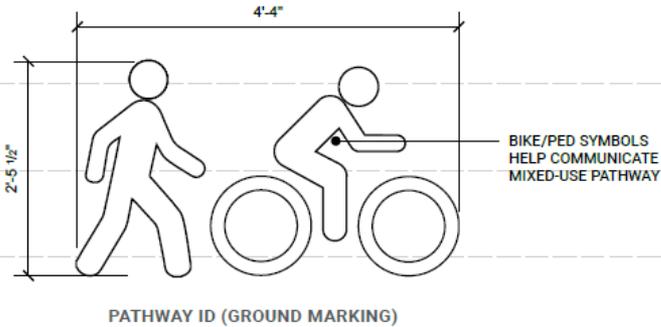
Design Concepts



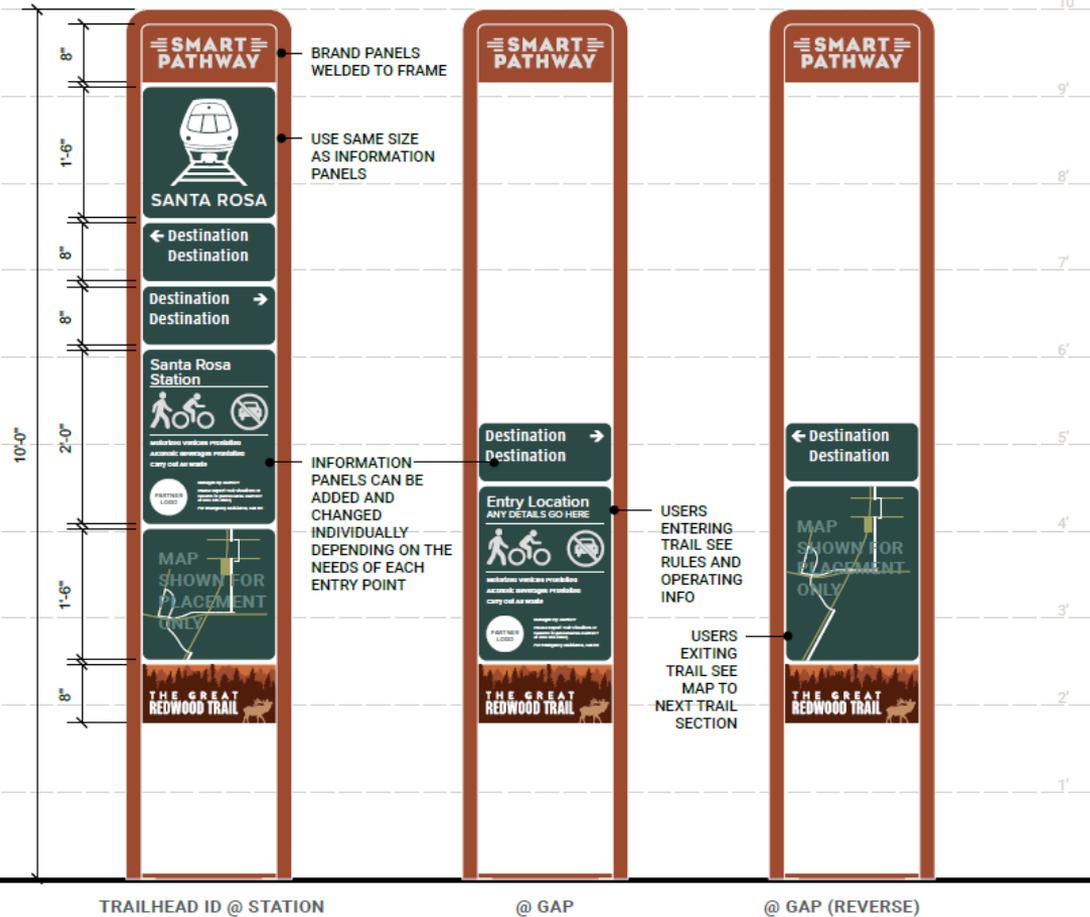
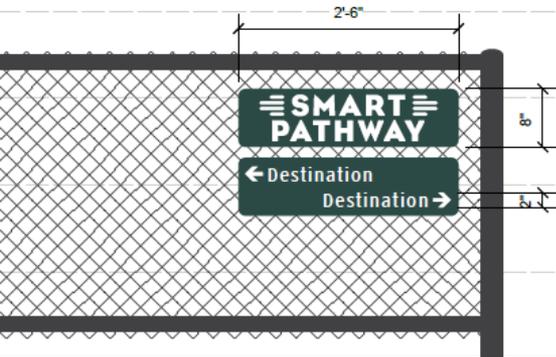
Concept A- Sign Families



Concept A- Sign Families Continued



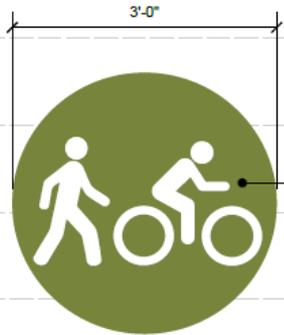
ALL STREET SIGNS, PATHWAY ID'S, AND DIRECTIONAL MESSAGES ON FENCES AND BARRICADES USE SAME SIZE PANEL



Concept B- Sign Families



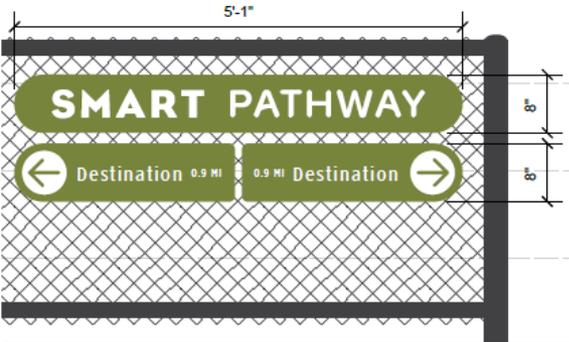
Concept B- Sign Families Continued



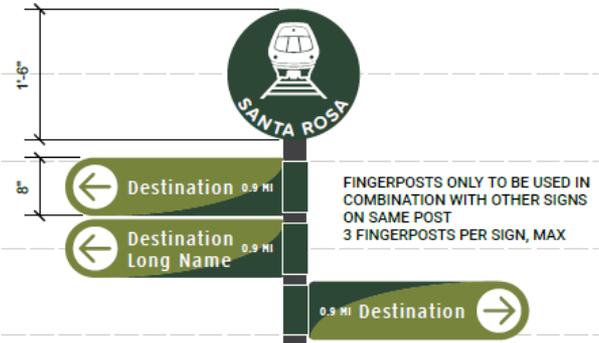
BIKE/PED SYMBOLS
HELP COMMUNICATE
MIXED-USE
PATHWAY

PATHWAY ID (GROUND MARKING)

FENCE-MOUNTED IDENTITIES ADDRESS
PASSERS-BY AT INTERSECTIONS
DIRECTIONAL MESSAGES USE SAME
PANEL SIZE AS FINGERPOST SIGNS



PATHWAY ID @ FENCE



FINGERPOSTS ONLY TO BE USED IN
COMBINATION WITH OTHER SIGNS
ON SAME POST
3 FINGERPOSTS PER SIGN, MAX



TRAILHEAD ID @ STATION

TRAILHEAD SIGNS
MAY OCCUR ON
THEIR OWN AT
SIMPLER ENTRY
POINTS



@ GAP



Sign Design Engagement

- **In-person:**

- Mock-up signs will be installed at locations on the pathway in both counties for 11 days
- QR codes can be scanned to access the online survey
- SMART will alert the public of sign locations via social media

- **Online:**

- An online survey with the designs will be available for 11 days
- The survey will be posted on SMART's website on our wayfinding page and promoted via social media

Design Feedback

The survey asks the public to weigh-in on:

- Visibility** ●●●●●●●● Are the signs noticable/easy to read?
- Color/Style** ●●●●● Which colors and sign styles do you prefer?
- Branding** ●●●●●●●● Which branding style do you prefer?
- Effectiveness** ●●●● Which sign family communicates most clearly?

Next Steps

- Stay tuned! We will be notifying the public when the signs are posted and the survey is open
- Public input will guide and result in a single, refined design
- With the final design, SMART will begin work on design drawings and a placement plan
- Fabrication and implementation planned for early 2024



Questions?

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