Agenda Item 7: Award Contract No. PL-BB-24-001 with Square Signs, LLP dba Front Signs to Install System-Wide Pathway Wayfinding Signage
July 17, 2024



Project Timeline

- April 2023 SMART initiated the Pathway
 Wayfinding Plan effort in response to requests
 from the public for signage along the Pathway
- May/June 2023 Conducted fieldwork and an intercept survey
- June 2023 Held a virtual public workshop
- Summer/Fall 2023 Engaged partners and stakeholder including Bike and Pedestrian Committees, the Great Redwood Trail, etc.
- October 2023 Presented Draft Initial Sign Designs to the Board and the public
- October/November 2023 Placed mock-up signs on the Pathway and conducted online public survey



Project Timeline Cont.

- December 2023 SMART Board of Directors Approved Final Design
- Winter 2024 Placement Plan and Design Intent Drawings Completed
- May 2024 Issuance of the Invitation for Bid for Fabrication and Installation
- June 2024 SMART received 2 bids with the lowest responsive responsible bidder being Square Signs, LLC dba Front Signs.
- July 2024 (Present) Board Approval for Fabrication and Installation
- December 2024 Anticipated Completion Date



Purpose

To Familiarize people with the Pathway

To help users **Orient** themselves within the Pathway, SMART system, and the neighborhoods the Pathway travels through

To Facilitate Connections between the Pathway and SMART Rail, local and regional trails, and the surrounding communities

This effort will address a longstanding desire of the public for signage along the Pathway

Project Scope

Base Bid includes:

- The fabrication of sign panels for the constructed and under construction pathway segments
- The installation of signs along the constructed Pathway in SMART's right-of-way

Additive Alternatives include:

- Additive Alternative B- Installation of signs along the Pathway segments under construction
- Additive Alternative D- Fabrication of spare sign panels, referred to as "attic stock"
- Additive Alternative A- Installation of signs along the constructed Pathway outside SMART's right-of-way (items will be executed individually as SMART secures approval from jurisdictions)



Today's Recommendation

Approve Resolution No. 2024-23 Authorizing the General Manager to Award Contract No. PL-BB-24-001 with Square Signs LLC dba Front Signs to furnish and install system-wide pathway wayfinding signage in the amount of \$599,446.99, and additional approval authority of up-to \$137,191.10 to incorporate items within Additive Alternate A (Table 2) and for project contingency for a total project cost of up to \$736,638.09.



Next Steps

- Upon Board Approval, Staff will work to finalize our agreement with the contractor and issue a Notice to Proceed
- Staff will continue conversations with local jurisdictions to secure approval and permits for installation outside SMART's ROW
- Staff will keep the Board apprised project updates and progress





Questions?





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