

Agenda Item 7 - Marin-Sonoma Bike Share Program



Project Background

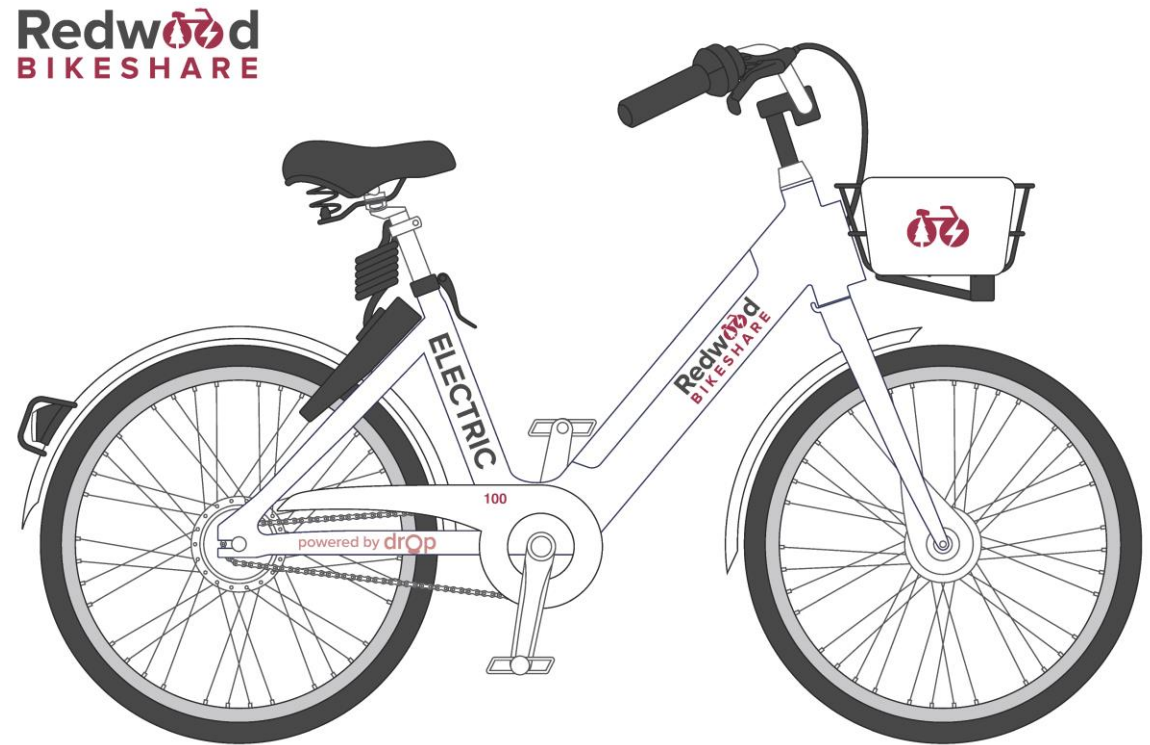
- Sonoma County Transportation Agency (SCTA) and the Transportation Authority of Marin (TAM) were awarded a Bike Share Capital Program grant by MTC in August 2018
- A Program Agreement was signed by SCTA and Gotcha Mobility LLC in April 2020; in summer 2022, the contractor ceased operations, and SCTA terminated the agreement
- A new procurement process began June 2023, with Drop Mobility awarded contract for Bike Share operator in December 2023

Program Summary

- Two-year Pilot Program
- Participating jurisdictions: Cities of Larkspur, San Rafael, Novato, Petaluma, Cotati, Rohnert Park, and Santa Rosa, Golden Gate Bridge Highway and Transportation District, and SMART
- Bike Share facilities include eleven of the twelve existing SMART stations; bike share was not proposed for SMART Sonoma County Airport Station
- Tentative hub locations include the Larkspur Ferry Terminal, Santa Rosa Transit Mall, and Coddington Transit Center, facilitating transit connections to and from SMART stations
- Target launch date is Fall 2024

Program Summary

- 300 shared electric-assist bicycles, distributed across 75 hubs in the two counties
- Branding: Redwood Bikeshare
- Number of bikes at hubs will range from 5 to 20
- Bikes will be redistributed by Drop daily and include swappable batteries



Today's Recommendation

Authorize the General Manager to sign the License Agreement for the Marin-Sonoma Bike Share Pilot Program between SMART and Drop Mobility.

Next Steps

- Upon Board Approval, SMART will finalize our agreement with the Drop Mobility
- Drop will then install bike share hubs at the pre-designated sites, including SMART stations
- Tentative launch date of September 2024



QUESTIONS



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