Agenda Item 4 - General Manager’s Report
July 19, 2023
General Manager’s Report

• Marin County Fair Service
• Ridership
• June Grant Funding
• SMART Highlight of the Month
• Questions
Marin County Fair Service

- SMART ran additional service to support the Marin County Fair
- Carried 970 people post-fireworks
- Total of 5,785 trips to and from the Marin County Fair over five days
- All-time ridership record on Friday, June 30th: 3,598 riders
Marin County Fair
Ridership Recovery (May 2023 v May 2019)

May 2023: SMART had highest ridership recovery rate in the Bay Area for 3rd month in a row.
Monthly Ridership

June ridership = 67,162
• up 62% over June 2022 and 120% of June 2019
Average Weekday Ridership

- June Average Weekday ridership: 2,551
  - 8% higher than June 2019
- July Average Weekday ridership to date: 2,576
  - 7% higher than July 2019
Free Youth Summer Program

- SMART carried 9,693 youth riders in June, 197% over June 2022 and 183% over June 2019

- Youth Ridership in June for partner agencies:
  - Sonoma County Transit – up 175% from June 2022, 130% over June 2019
  - Santa Rosa CityBus – up 22% over June 2022 (free fares), 132% higher than June 2019
  - Marin Transit – up slightly; most youth already ride free
Annual Ridership Growth

- FY23 ridership = 640,099
  - Equates to over 14M passenger miles
  - Second highest ridership year for SMART
- FY24 goal is to exceed FY19
• SMART carried over 9,000 bikes in June
• FY23 bike boardings = 92,741
  • 34% higher than previous record in FY19
Pathway Counts

<table>
<thead>
<tr>
<th>Month</th>
<th>Bicyclists</th>
<th>Pedestrians</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept</td>
<td>43,064</td>
<td></td>
</tr>
<tr>
<td>Oct</td>
<td>46,882</td>
<td></td>
</tr>
<tr>
<td>Nov</td>
<td>38,933</td>
<td></td>
</tr>
<tr>
<td>Dec</td>
<td>42,750</td>
<td></td>
</tr>
<tr>
<td>Jan</td>
<td>42,593</td>
<td></td>
</tr>
<tr>
<td>Feb</td>
<td>47,696</td>
<td></td>
</tr>
<tr>
<td>Mar</td>
<td>60,633</td>
<td></td>
</tr>
<tr>
<td>Apr</td>
<td>62,858</td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>69,952</td>
<td></td>
</tr>
<tr>
<td>June</td>
<td></td>
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</tr>
</tbody>
</table>

Legend: Bicyclists = Blue, Pedestrians = Orange
June Grant Funding

- SB1 Solutions for Congested Corridors
  - $30 million for Windsor construction (Programmed)
- Interregional Transportation Improvement Program
  - $6 million for SMART Pathway construction (Santa Rosa North to Airport)
- Short-Line Freight Rail Improvement Program
  - $1.25 million for State of Good Repair (reprogramming)
- Local Partnership Program Formula
  - $1.86 million for SMART Pathway construction (San Rafael McInnis to Smith Ranch)
- State Budget
  - $1.5 million for SMART Connect – 3 years of service
SMART Highlight of the Month

Garrett Hardisty
David Gabler

• First two graduates from SMART’s Internal Vehicle Maintenance Technician Training Program
• Both employees began their SMART careers as Laborers
• Promoted May 30, 2023
Questions?