

# Agenda Item 13 - Contract Award No. PL-PS-24-002 for Quality of Life and Economic Impact Assessment June 18, 2024



# Project Timeline

- **March 2023** – SMART applied for a Caltrans Sustainable Transportation Planning Grant to fund a quality of life and economic impact study
- **August 2023** – Grant award announcement
- **September 2023** – SMART Board approved resolution for grant agreement
- **February 2024** – Grant agreement execution and notice to proceed issued by Caltrans
- **March 2024** – SMART issued the RFP for consultant services
- **June 2024 (present)** – SMART staff seek board approval for technical support for SMART's Quality of Life and Economic Impact Assessment
- **July 2024** – SMART and Fehr& Peers kick off the project
- **Summer 2025** – Final Assessment Completed



# Purpose

SMART is **unique**

We serve passenger rail, freight, and bicycles and pedestrians

SMART is **young**

We have operated for less than 7 years, in an area that has developed without passenger rail

SMART is **growing**

We are still building out the system and have yet to realize its full potential

The timing is right for SMART to evaluate our impacts to date and develop a vision for the future.



# Goal

The goal of the Quality of Life and Economic Impact Assessment is to provide SMART and its patrons, community members, and partners with a more comprehensive, data-driven picture of what benefits are generated for Sonoma and Marin by completing and operating the SMART system.

# Quality of Life Indicators



## MOBILITY

*Travel behavior and trips taken on modes other than a car*



## LAND USE

*Changes to transit-supportive land use and development*



## ECONOMY

*The economic landscape in terms of total jobs, employment sectors, tourism, sales volumes, etc.*



## EQUITY

*Benefits to/and access for underserved communities*



## ACCESS TO OPPORTUNITY

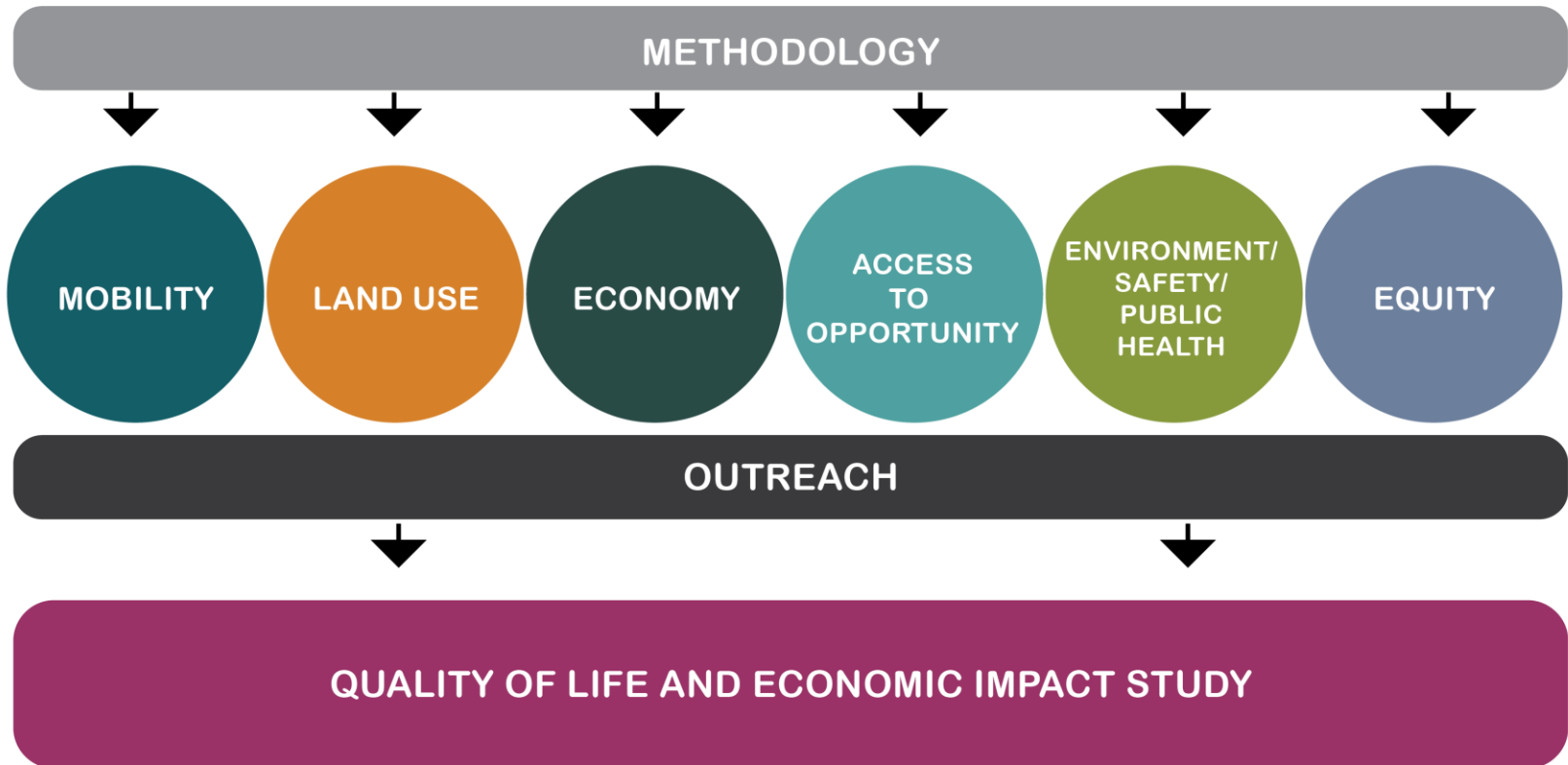
*Increase in the number of destinations (schools, health care, green space, employment, etc.) that can be reached*



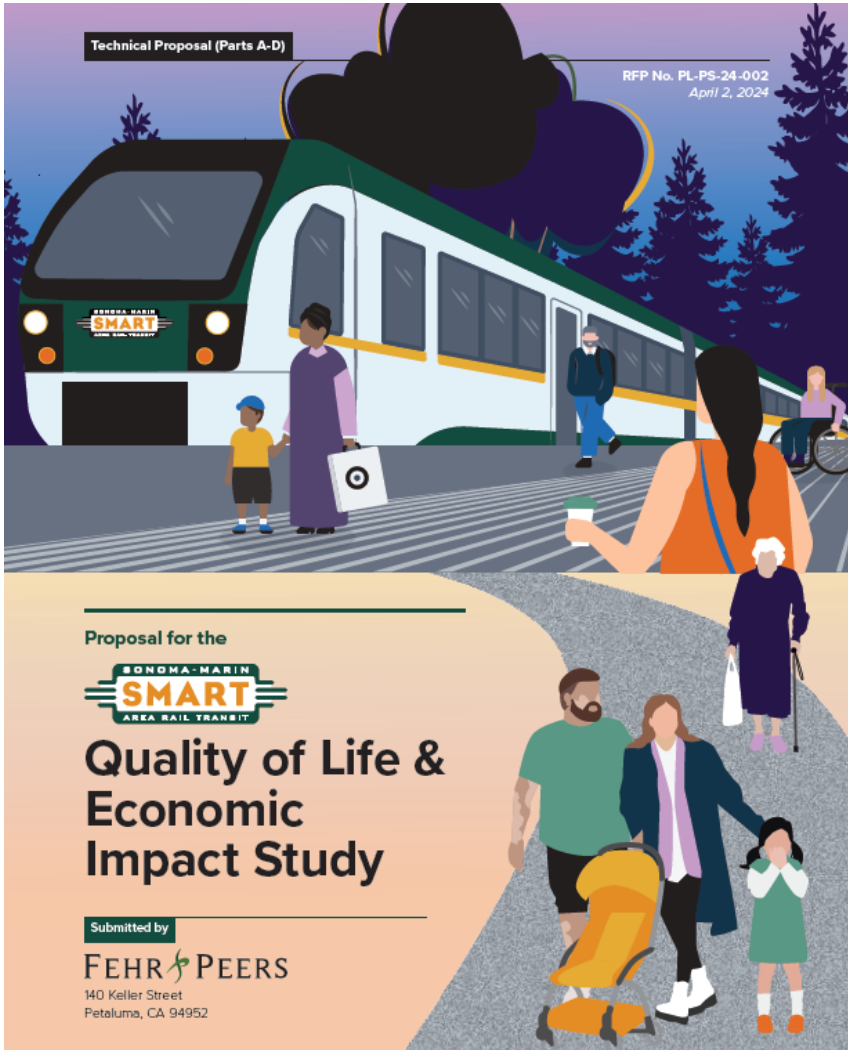
## ENVIRONMENT/ SAFETY/ PUBLIC HEALTH

*Air quality improvements, emissions reductions, accidents avoided, increased active travel*

# Project Scope



# Today's Recommendation



Authorize the General Manager to Award Contract No. PL-PS-24-002 to Fehr & Peers for SMART's Quality of Life and Economic Impact Assessment, with a total not-to-exceed amount of \$438,311.



# Next Steps

- SMART and Fehr & Peers will kick off this work in July 2024
- Staff will return to the Board throughout the life of the project for a project overview and updates and at critical project milestones



# Questions?

# Connect with us:

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