

Agenda Item 5 - General Manager's Report

June 21, 2023



General Manager's Report

- Contracts/Procurements over \$100K
- Ridership
- Pathway Counter Update
- Pathway Wayfinding Project
- Service Schedule Changes
- Marin County Fair Service
- Free Youth Summer Program
- Overnight Parking
- SMART Connect
- Questions

Contracts/Procurement over \$100K

CONTRACTS / PURCHASE ORDERS				
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AWARD AMOUNT
PO 2094	Nippon Sharyo Manufacturing, LLC	Awarded Purchase Order	Diesel Power Module Brackets and Covers	\$130,460.40

Nippon Sharyo Manufacturing, LLC – Fabricating and supplying Diesel Power Module (“DPM”) custom brackets and covers which provides protection to the DPM unit

Contracts/Procurement over \$100K

AMENDMENTS / CHANGE ORDERS					
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AMOUNT INCREASE D	NEW AMOUNT
RE-PS-19-001	Cinquini & Passarino, Inc.	Executed Amendment No. 2	Right-of-Way Land Surveying Services	\$25,000.00	\$125,000.00

Cinquini & Passarino, Inc. – As needed Right-of-Way Land Surveying Services. This amendment extends the agreement by one additional year utilizing the final option available in the agreement and increases the not-to-exceed amount to cover the anticipated spend for this final year.

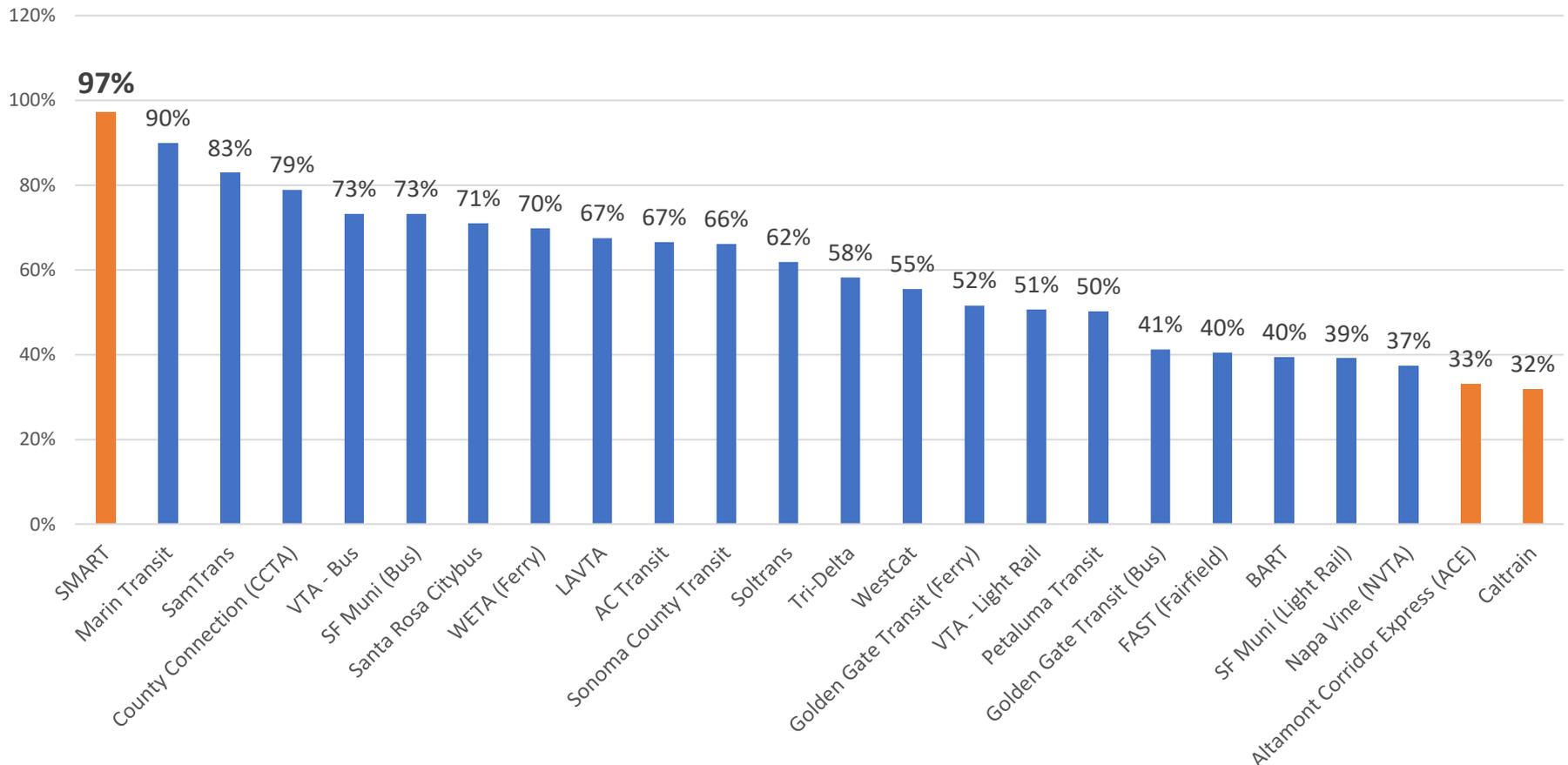
Contracts/Procurement over \$100K

AMENDMENTS / CHANGE ORDERS					
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AMOUNT INCREASE D	NEW AMOUNT
CV-PS-21-003	BKF Engineers	Executed Amendment No. 1	Design and Engineer 7 Segments of Non-Motorized Pathway located in Marin and Sonoma Counties.	\$139,366.80	\$2,694,958.80

BKF Engineers – Design and Engineering of seven Segments of Non-Motorized Pathways located in Marin and Sonoma Counties. This Amendment modifies the scope of work to account for design changes to Segment 3 “Joe Rodota Trail to W. 3rd Street” and Segment 5 “West Steel Lane to Guerneville Road”. This Amendment is a result of Resolution No. 2023-19 which was approved by the Board at the May 17, 2023 meeting and incorporates the City of Santa Rosa’s requested design changes for these segments.



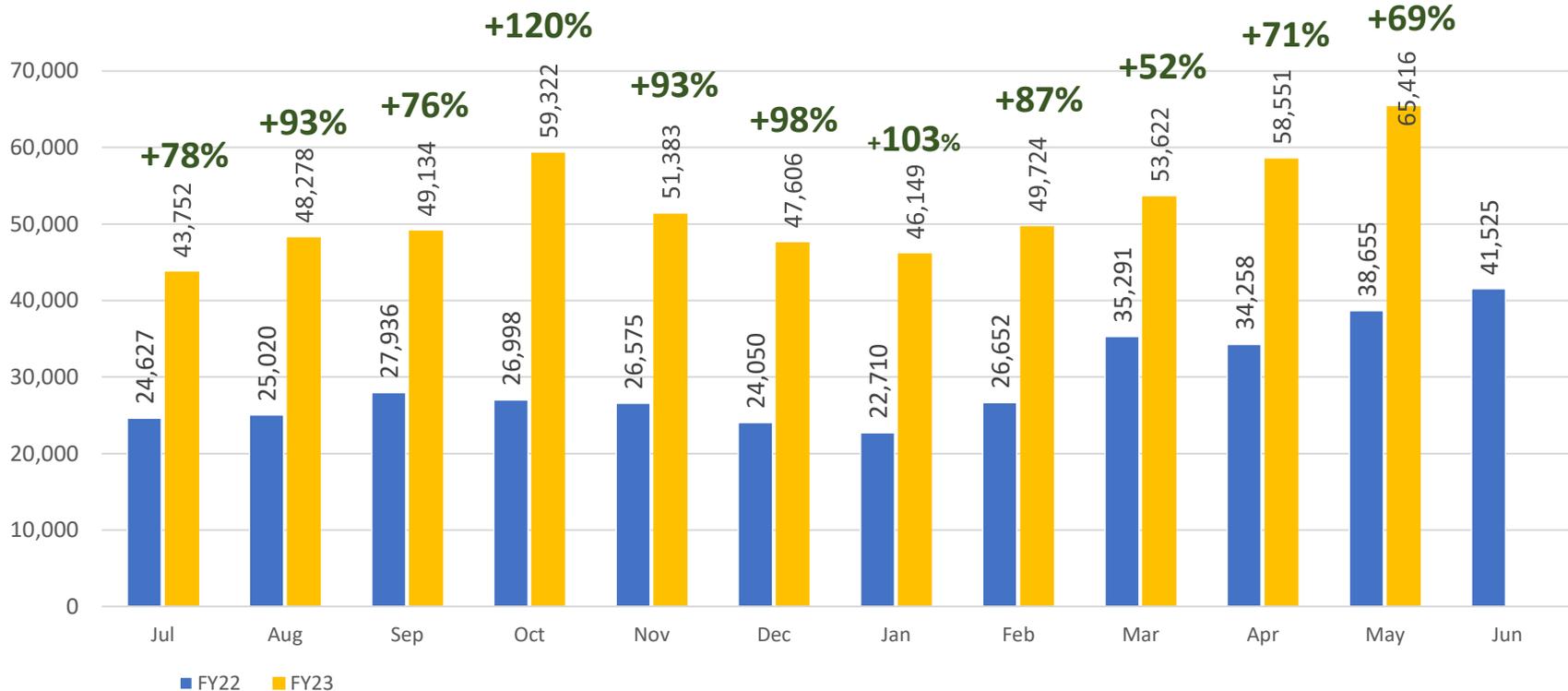
Ridership Recovery (Apr 2023 v Apr 2019)



April 2023: SMART had highest ridership recovery rate in the Bay Area for 2nd month in a row.



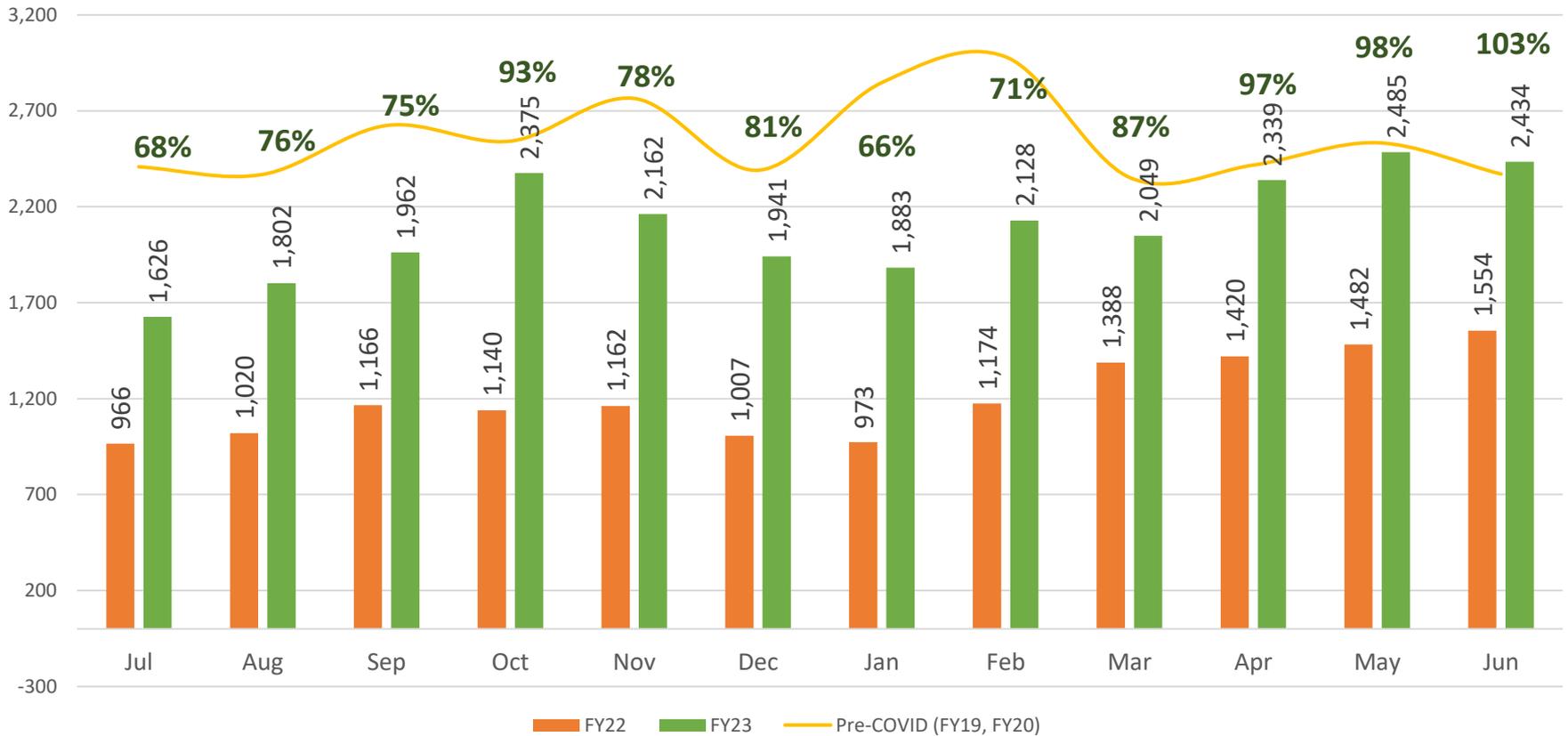
Monthly Ridership



- May ridership = 65,146
 - Up 69% over May 2022 and 102% of May 2019
- FY23 year ridership through May = 572,937
 - Up 83% over last fiscal year



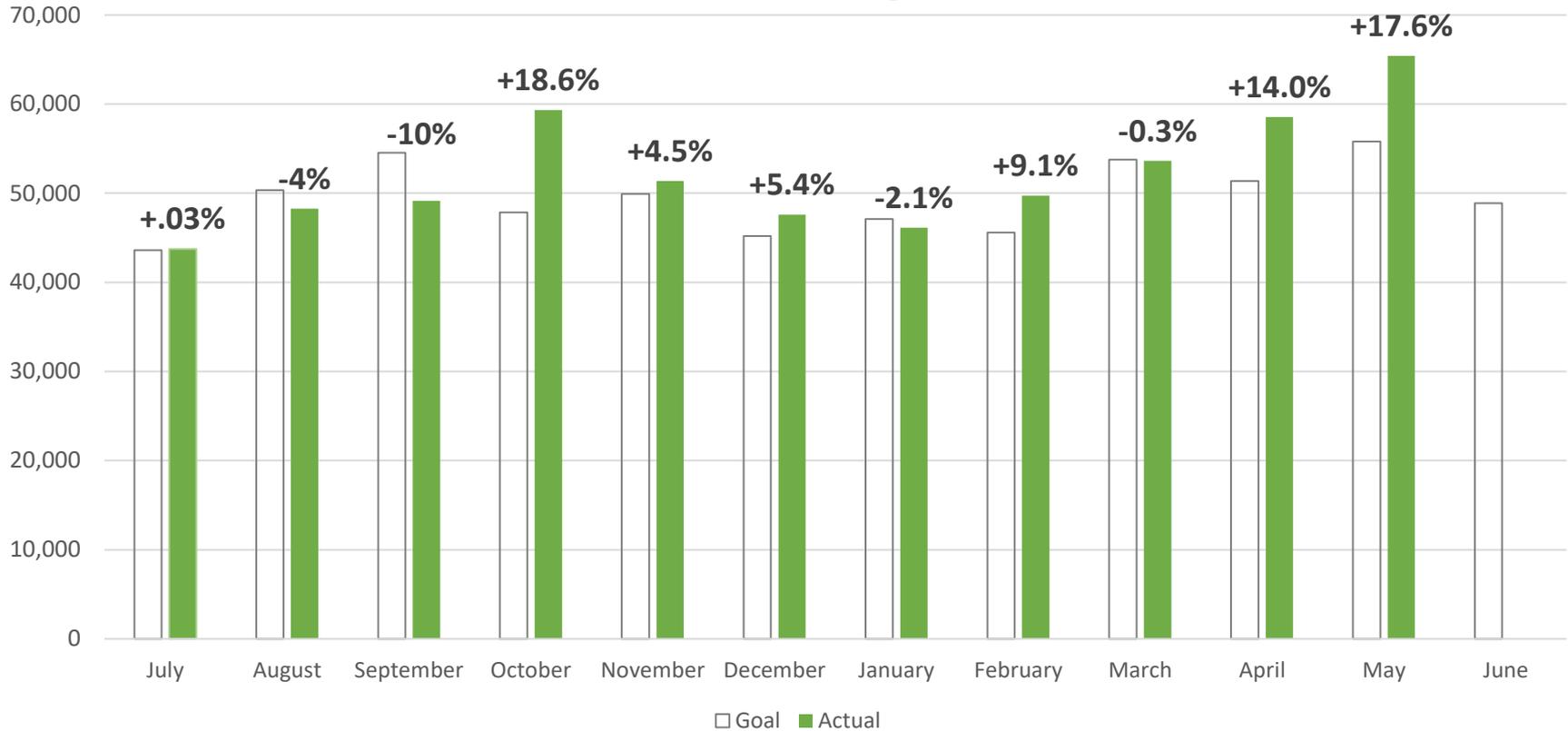
Average Weekday Ridership



- May Average Weekday ridership: 2,485
 - 98% of pre-COVID (May 2019)
- June Average Weekday ridership (to date): 2,434
 - 3% higher than June 2019



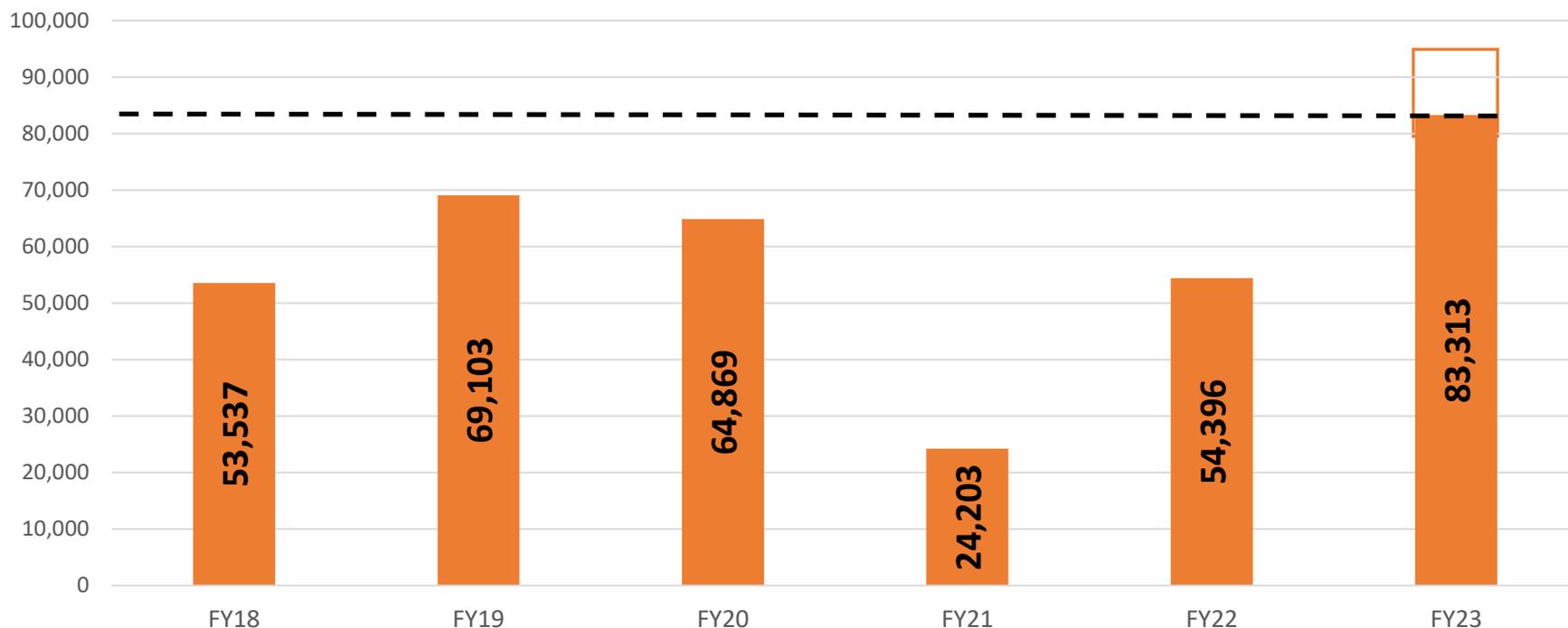
FY 23 Annual Ridership Goal



- SMART forecasted a 68% ridership increase for FY23 (594,000 riders)
- Achieved annual goal on June 11th
- As of 6/20/23 – 615,104 riders



Bikes on Board



- FY23 bike boardings to date = 83,313
 - Previous record (FY19) = 69,103
- Projected to carry over 90,000 bikes in FY23
 - 30% higher than previous record



Pathway Counter Update



30,889 Pedestrians in May,
3% higher than April



31,969 Bicyclists in May,
4% higher than April

Total Pathway Users Counted: 62,858

Highest pathway counts since counts began.

Pathway Wayfinding Intercept Survey

- Received **429 responses**
- Conducted in-person over 4 days and online for 7 days
- Two Marin, two Sonoma sites
- Administer in English and Spanish
- Promoted on social media
- Received 429 responses
- Survey results will be reported to the SMART Board of Directors next month



*We want
to hear
from you!*

*Queremos
saber de
usted!*



Pathway Wayfinding Public Workshop

*Save
the
date!*

First **public meeting** will be held virtually on **June 29 at 6 pm** via Zoom.

The meeting will cover:

- The project's purpose and intended outcomes
- The project timeline
- Wayfinding 101
- Opportunities to hear from community members and discuss signage solutions best suited to the pathway

Schedule changes – June 26th

- On June 26th, Golden Gate Ferry is adjusting their weekend service
- SMART will be moving two weekend trains five minutes later to maintain a good ferry connection at Larkspur:
 - Northbound 6:30pm → 6:35pm
 - Southbound 5:54pm → 5:59pm



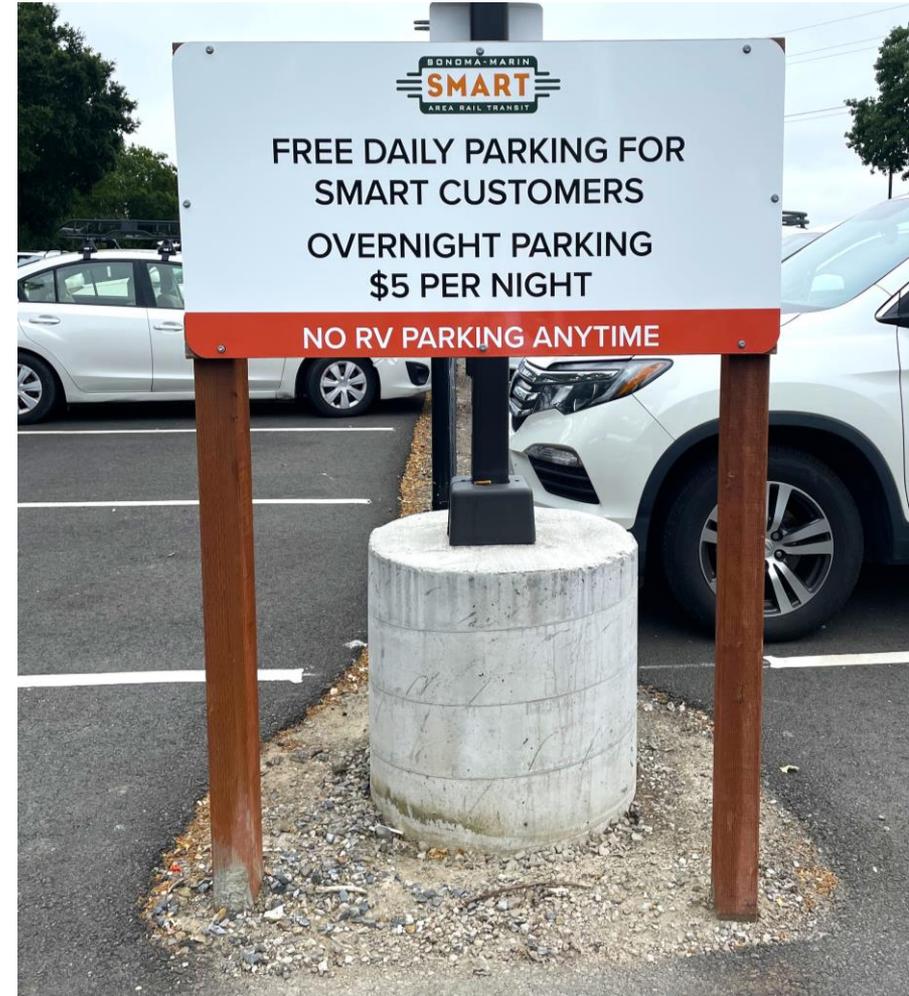
Free Youth Summer Program

- SMART kicked off our first Free Youth Summer Rides program on June 1st
- In the first half of June, SMART carried over 4,000 youth



Overnight Parking

- Overnight parking launched on June 16th alongside the SMART Connect shuttle
- Riders can now park overnight and take the train to STS or the Larkspur Ferry
- \$5 per night



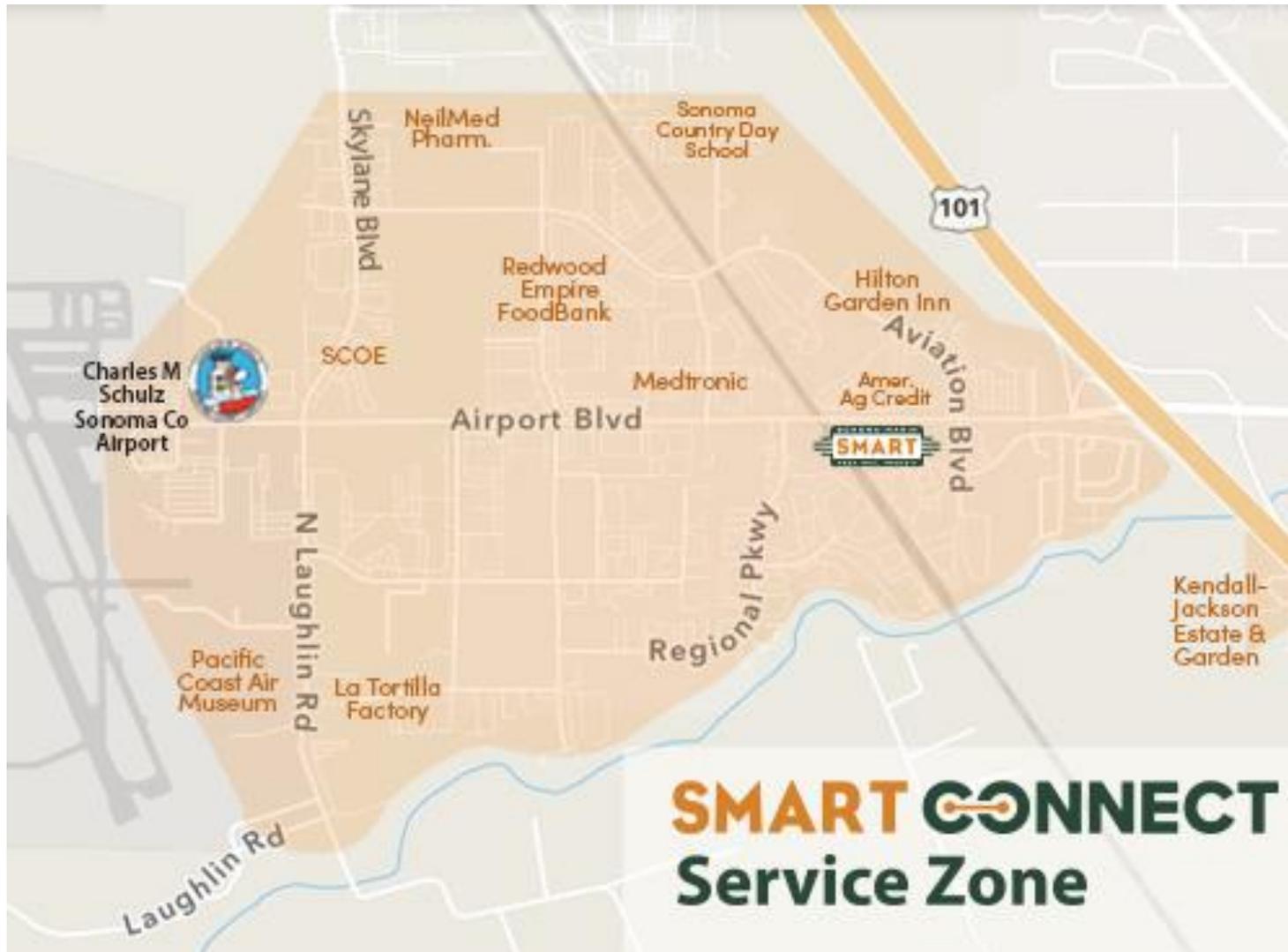


SMART Connect Launch

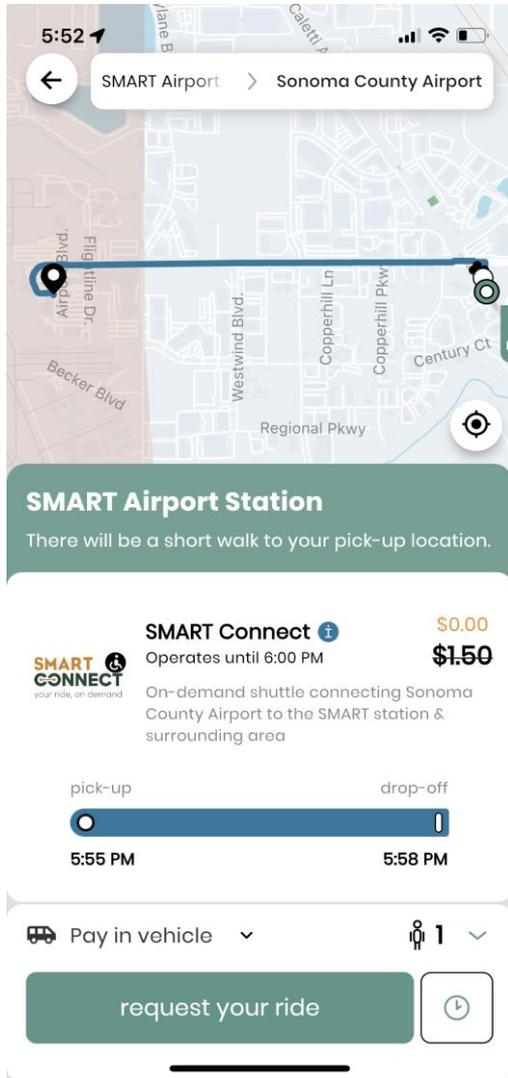
- SMART Connect is now operating at the Airport Station
 - 7 days per week
 - 8am – 6pm
 - \$1.50/adults, \$.75 senior/disabled, free for youth
- Shuttle meets every **northbound train** at the SMART station
- For **southbound trains**, riders select the train station as their destination and use the “Transit Connect” feature to ensure an on-time arrival



Shuttle Service Area



Two Ways to Ride / Two Ways to Pay



- Two ways to ride:
 1. Download Ride Pingo App 
 2. Call 800-727-0729 to book a ride
- Two ways to pay:
 1. By credit card in Ride Pingo App
 2. Pay cash on board
- Walk-ons accepted space permitting



Questions?

Connect with us:

www.SonomaMarinTrain.org



Customer Service:

CustomerService@SonomaMarinTrain.org

(707) 794- 3330

