

SMART Board of Directors Meeting

Fares

04/19/2023



Current Fares

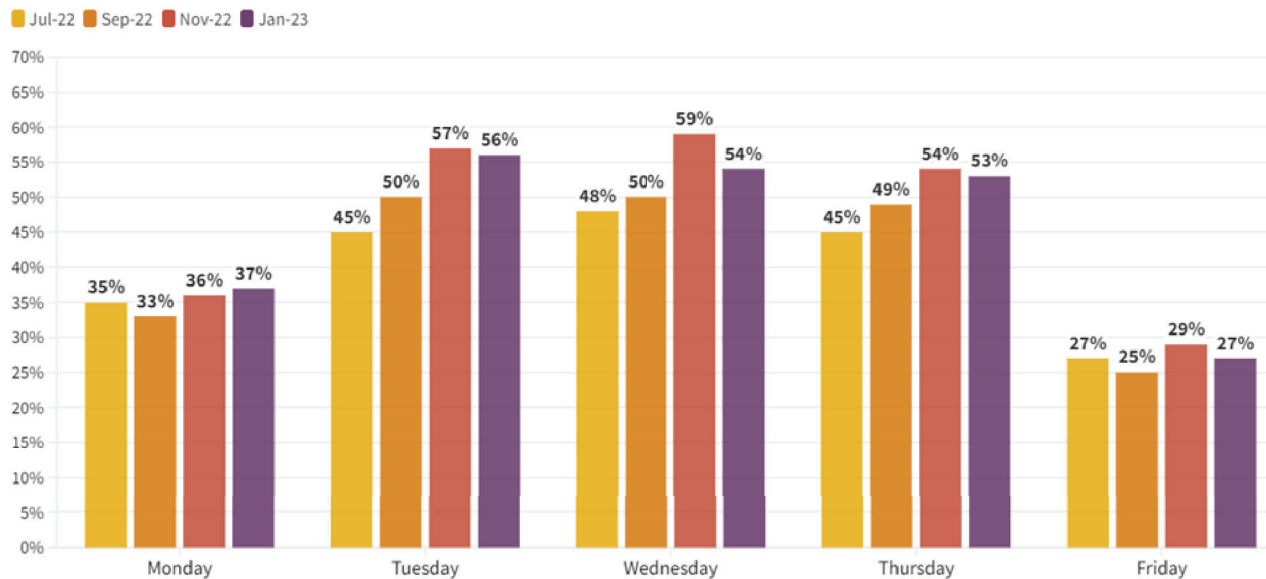
- Individual Fares
 - Adults
 - \$1.50 base fare for 1 zone
 - \$1.50 for each additional zone
 - \$15.00 daily maximum
 - Discounted Fares
 - Senior, youth, low-income, and passengers with disabilities
 - 50% discount from adult fare
 - \$0.75 base fare for 1 zone
 - \$0.75 for each additional zone
 - \$7.50 daily maximum



Bay Area Council Economic Institute Survey

In six months, what is your best estimate of the percentage of your Bay Area workforce will come to the workplace on each of the following days of the week?

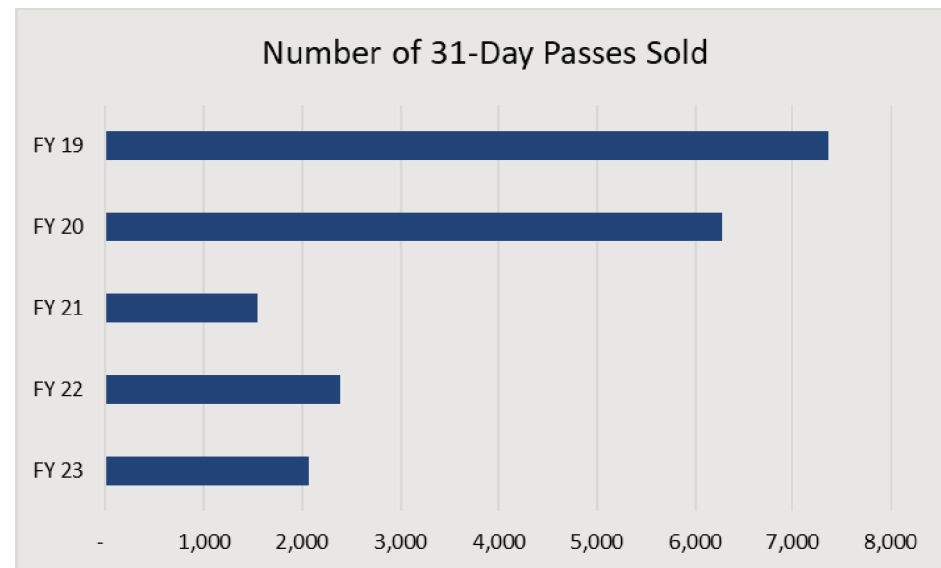
Percentages are averaged across responses.



March 2023, Line, Bar, and pie charts by Flourish team

Pass History

- FY 19
 - \$1.37 million
- FY 20
 - \$1.1 million
- FY 21
 - \$262,955
- FY 22
 - \$295,911
- FY 23
 - \$270,942
 - 9 months



31-Day Pass Pricing

- Current 31-Day Pass Pricing
 - \$135.00 for Adults
 - \$67.50 for Seniors, youth, low income, and RTC
- Proposed 31-Day Pass Pricing
 - \$117.00 for Adults
 - \$58.50 for Seniors, youth, low income & RTC
 - Based on 3 days per week & 3 zones