

# General Manager's Report



March 2, 2022

# General Manager's Report

- Freight Update
- Ridership Update
- SMART Highlight of the Month

# Freight Update

- Ran Freight for the first time on 3/1/22
- Moved 16 cars
- Served 3 customers
  - Lagunitas Brewing Company
  - Hunt and Behrens
  - Dairyman's Feed

# Freight Update





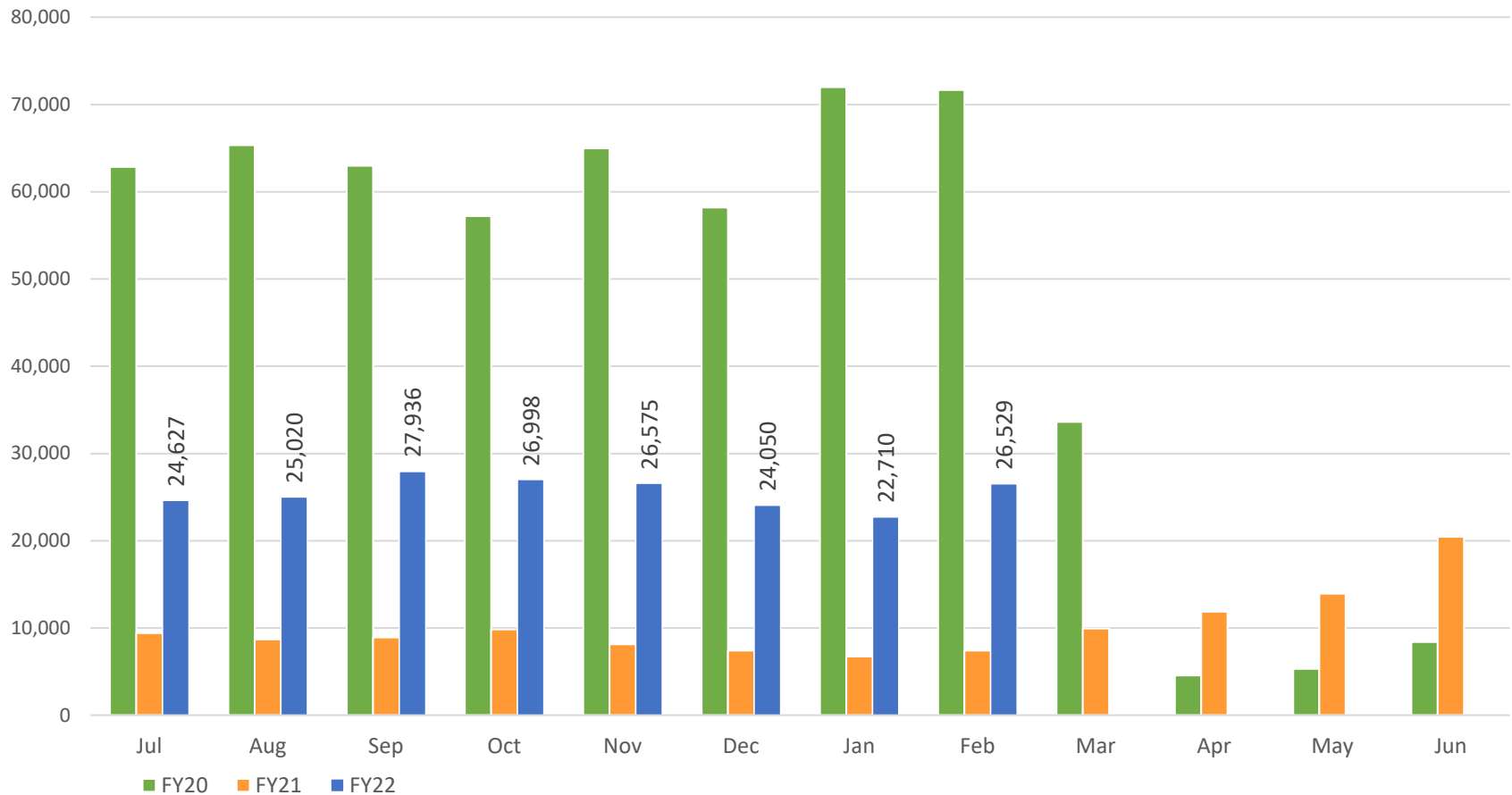
# Freight Update



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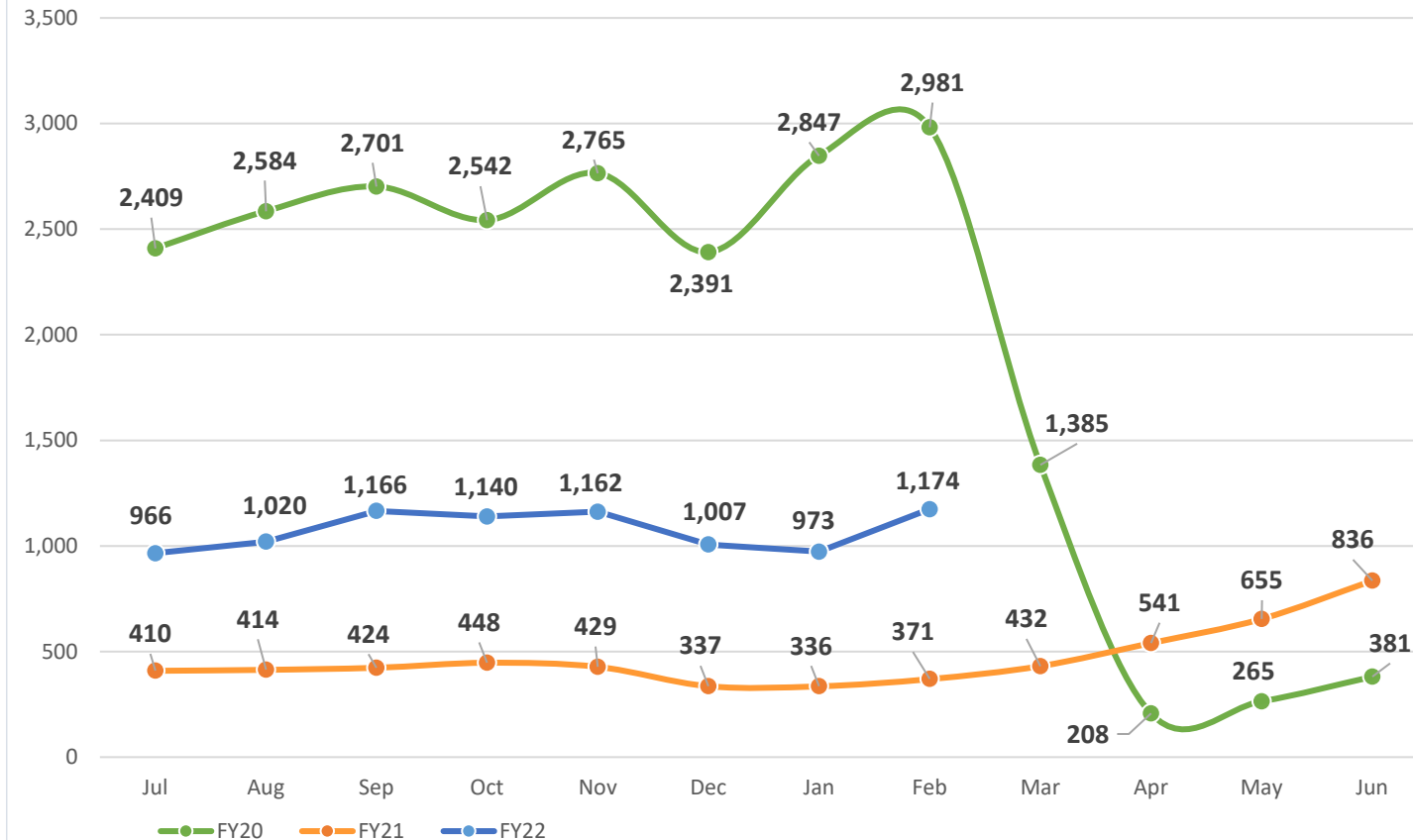


## SMART FY20 - FY22 Monthly Ridership



- February ridership showed signs of recovery as the Omicron variant receded and workplaces began to re-open.

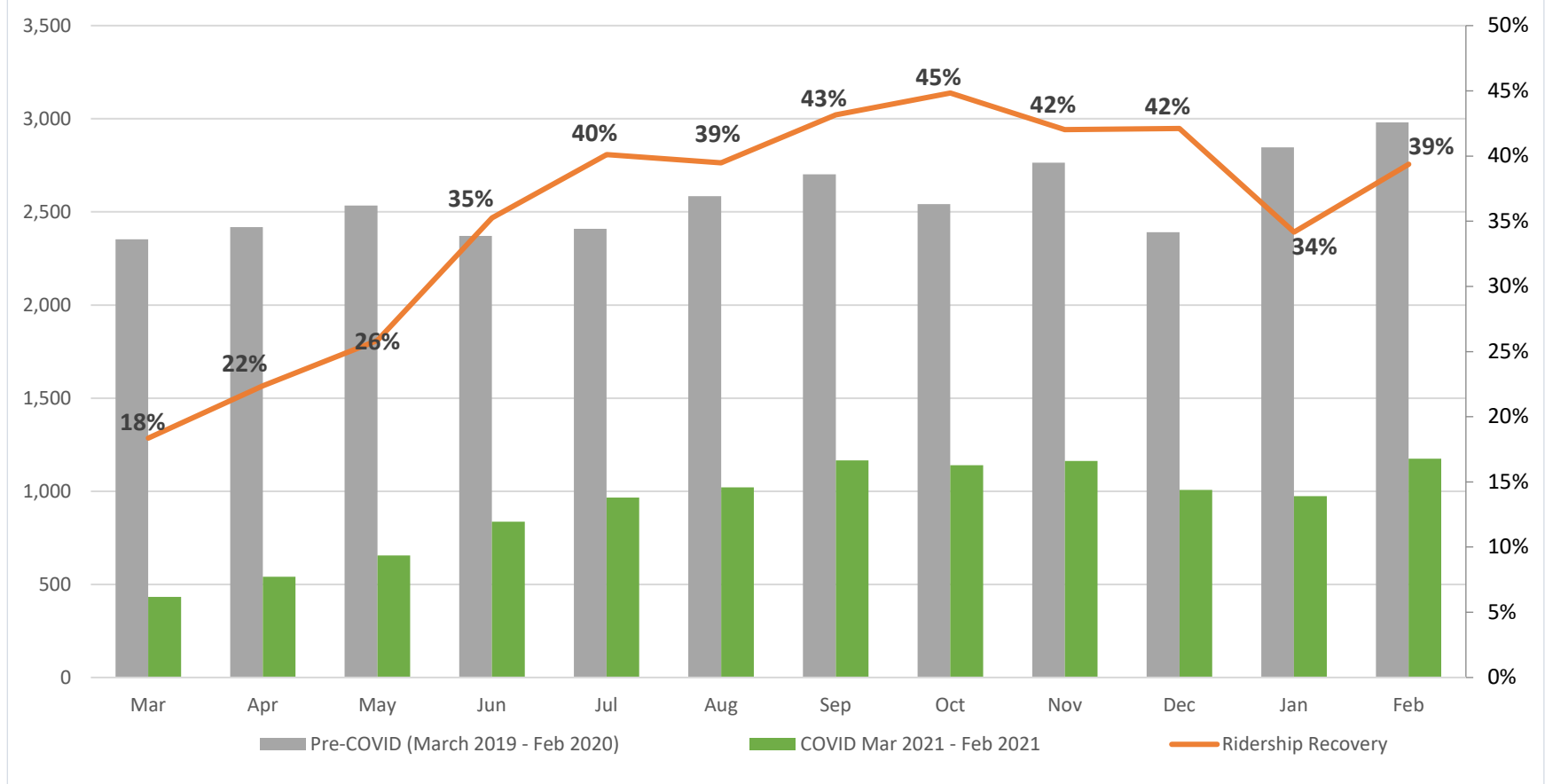
## SMART FY20 - FY22 Average Weekday Ridership



- February Average Weekday Ridership (1,174) was the highest since COVID began, despite Marin schools being closed for one week.



## SMART Pre-COVID vs. Current Average Weekday Ridership



- February Average Weekday Ridership was at 39% of Pre-COVID numbers; last 6 months are averaging 40% of Pre-COVID.

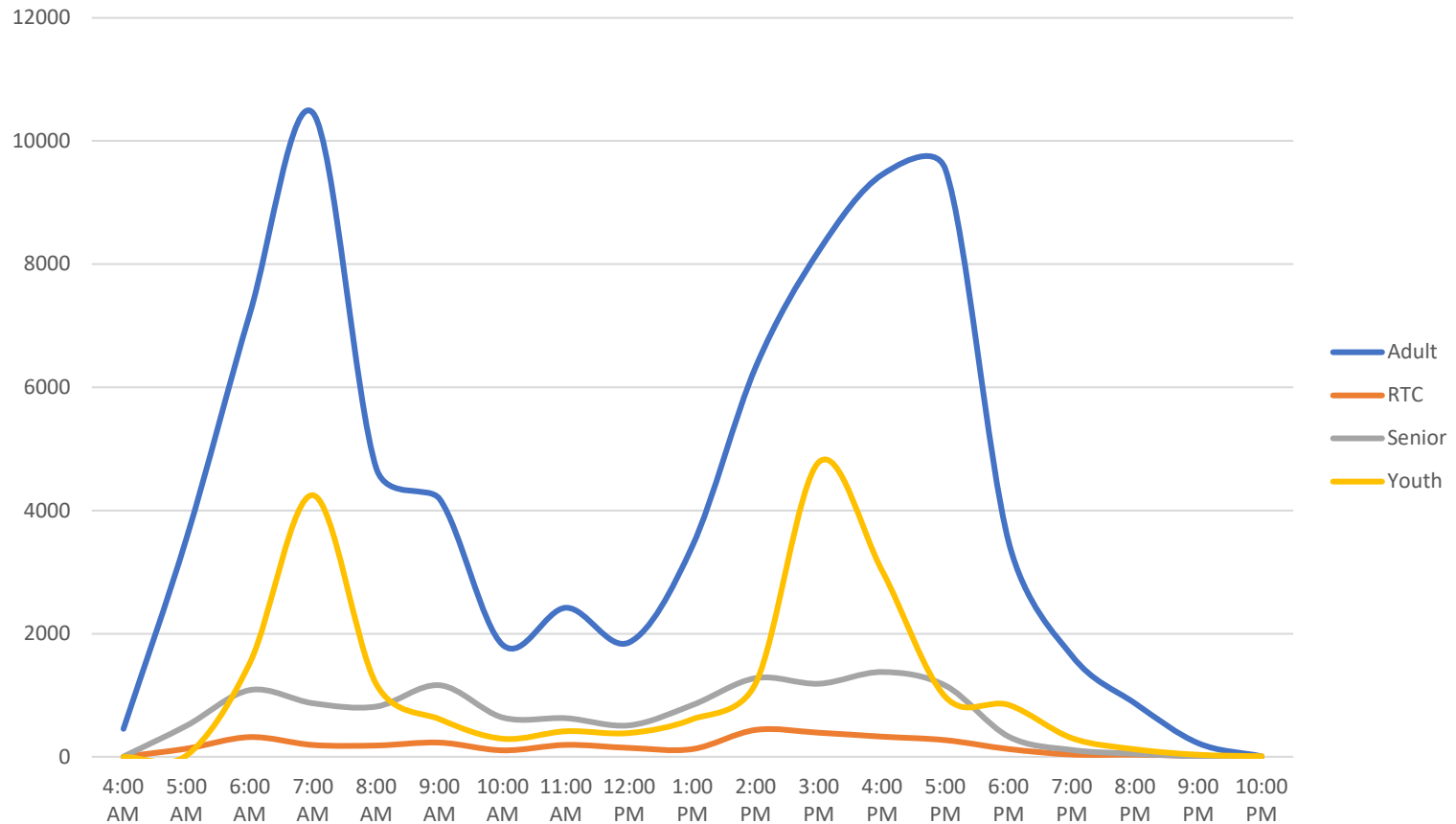


## SMART 12-Month Average Weekday Ridership Average (March 2021 – Feb 2022)



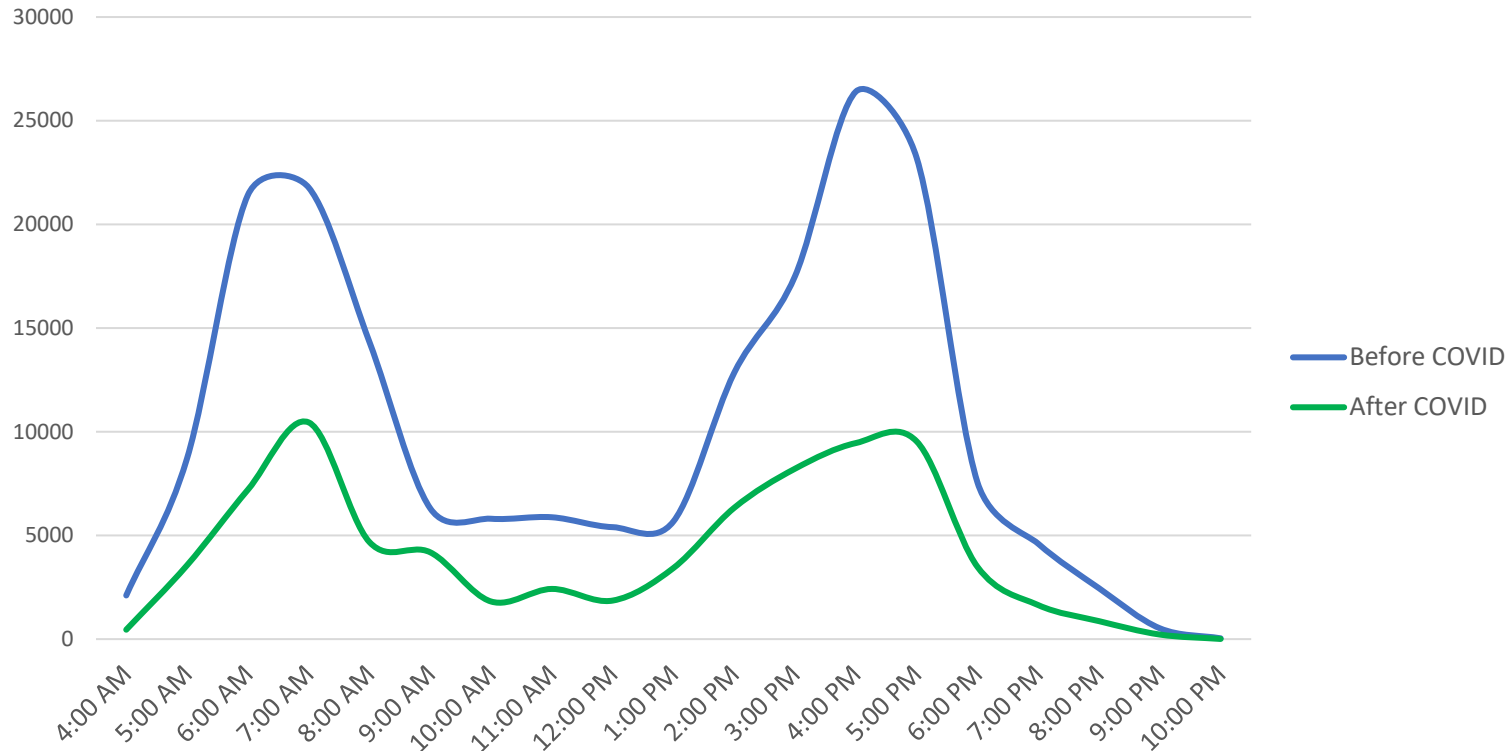
- The 12-month average continues to climb, despite monthly ridership fluctuations.

## All Fares Categories: Post-COVID (9/21 - 1/22)



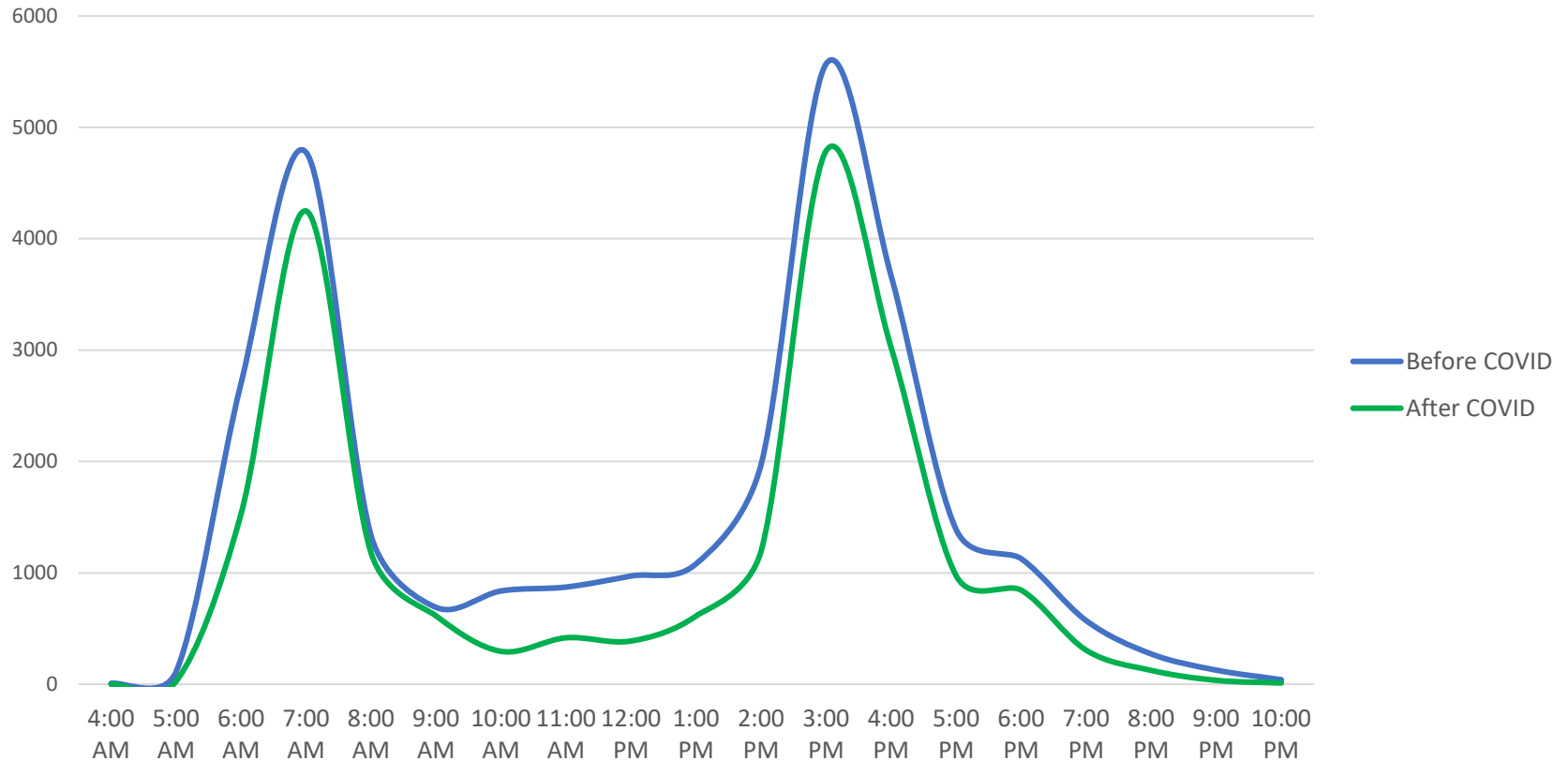
- Despite some flattening of travel peaks, SMART generally still sees peak travel at 7am and 5pm.

## Adult Fare Boardings by Time of Day



- Data based on Clipper + Masabi Fare App, and is comparing 5-month periods: Sept 2019-Jan 2020 and Sept 2021 – Jan 2022
- Fare data indicates that adult riders are still traveling at peak periods (7am and 5pm), but without a large differential between peak and non-peak.

## Youth Fare Boardings by Time of Day



- Youth boardings are showing consistent patterns pre- and post-COVID, with 7am and 3:30pm peaks.

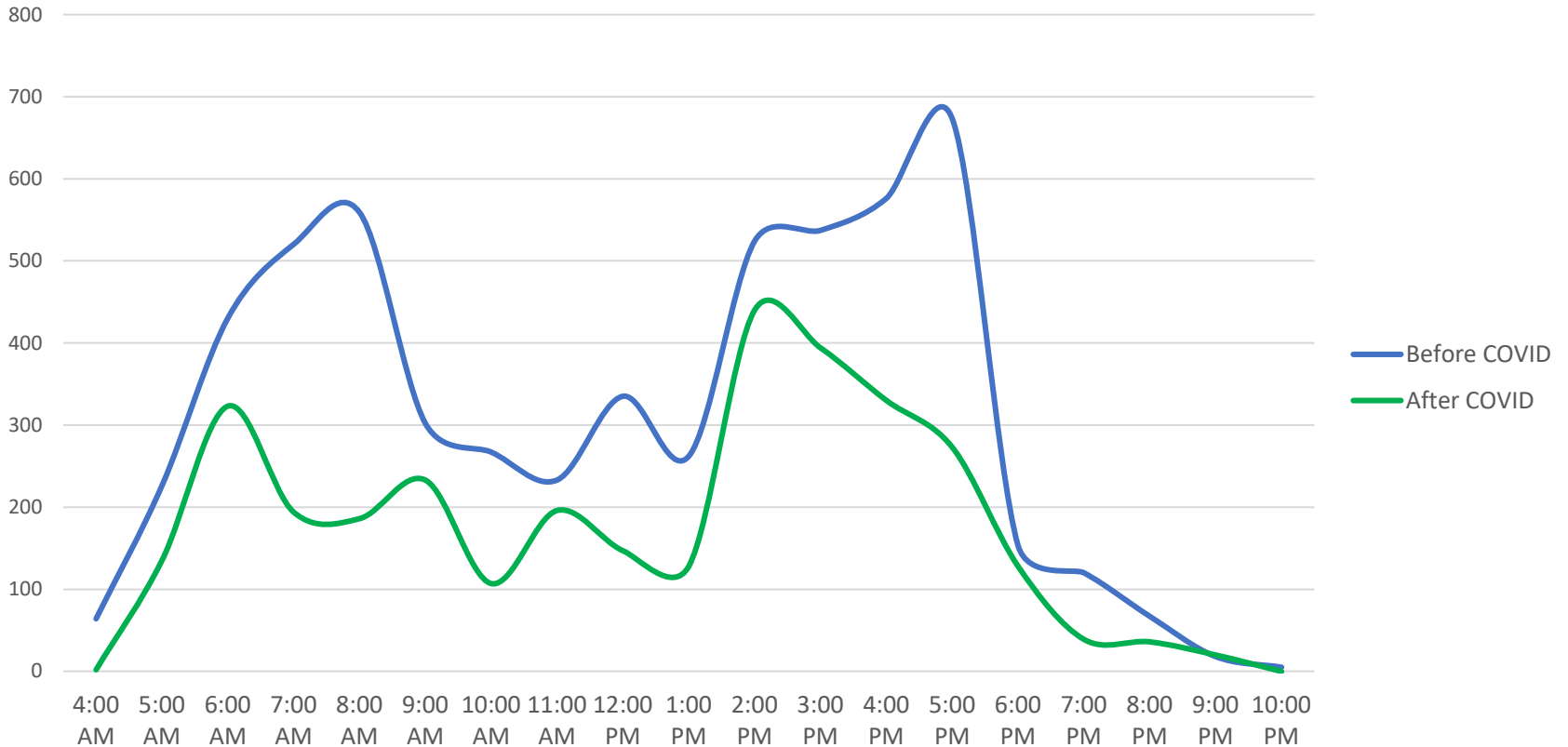


## Senior Fare Boardings by Time of Day



- Senior boardings show less peak post-COVID, with boardings mainly between 6am and 5pm.

## Riders with Disabilities by Time of Day



- The Regional Transit Connection (RTC) Discount ID Card is available to persons with qualifying disabilities.
- Pre-COVID, RTC boardings peaked at 8am and 5pm, indicating more of a commute pattern; post-COVID, the peaks are 6am and 3pm.

# SMART Highlight of the Month



Click on the arrow to play the video



# Questions?

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## Customer Service:

[CustomerService@SonomaMarinTrain.org](mailto:CustomerService@SonomaMarinTrain.org)

(707) 794- 3330

