

# Sonoma-Marin Area Rail Transit District

# General Manager's Report – January 2019

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## COMMUNITY OUTREACH

## **Community Outreach | Presentations and Community Events**

SMART's Communications and Marketing team spent a busy holiday season coordinating the 2018 Holiday Express Toy Drive to collect toys for local children in need. This year, the toy drive was larger than ever and included partnerships with local toy stores where donation bins were placed to collect unwrapped toys and gift cards. The Holiday Express toy drive was off to an excellent start in early December with two kick-off events featuring festive celebrations at the Petaluma Downtown and



Novato San Marin stations. On December 8, passengers rode the decorated Holiday Express train **SMART** with Santa as part of regular service, enjoying holiday treats and eggnog. Toys donated by our passengers on

> More than 650 gifts were generously donated by the community and distributed to our four nonprofit

partners: Toys for Tots in Sonoma County, Petaluma People Services Center, COTS in Petaluma, and North Marin Community Services. Thank you to everyone who supported the toy drive and made the

holidays special for so many children!









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🕅 🛣 🗮 SMART || SONOMA~MARIN AREA RAIL TRANSIT Page | 4 of 32



# Seasons Greetings SMART's Toy Dríve





Page | 5 of 32

Since the last SMART Board meeting, outreach staff has participated in the following community events and presentations:

- December 8 | Holiday Express Train and Toy Drive (Onboard)
- December 6 | Group Trip: Old Adobe School First Graders (Petaluma)
- December 2 | Holiday Express Toy Drive kick-off (Novato)
- December 1 | Holiday Express Toy Drive kick-off (Petaluma)
- November 15 | Safety Presentation: TNT After School Club (San Rafael)
- November 14 | Safety Presentation: Homeward Bound (Novato)
- November 1 | Novato Chamber Noontime Networking on Trains and North Bay Transit (Novato)

## Community Outreach | Safety Education and Awareness

Safety information is an essential part of all community presentations, outreach events, and messaging on all major social media platforms. In 2018, SMART's Communications and Marketing team participated in **119 events and presentations** in Marin and Sonoma counties, which included 20 safety presentations at schools where more than 3,898 children were educated on safety near tracks and trains, including safe behaviors at crossings and station platforms. Since SMART began the program in 2016, **more than 36,517 students from 90 local schools have received safety presentations**. Every member of SMART's Communications and Marketing team is Operation Lifesaver trained.

With the success of SMART's train service, a new safety program was introduced for large groups traveling on the train. SMART's outreach team helps these groups navigate the fare system, and provides an on-platform safety briefing prior to their trip to help ensure a smooth and safe experience. In 2018, **31 platform safety briefings** were conducted, providing **965 passengers**— including children, seniors and people with disabilities—with an introduction to the SMART train and important railroad safety information. This new program continues to grow and provides an excellent way to introduce new riders to the SMART train.



SMART passengers from the Disability Services and Legal Center in Santa Rosa gear up for a group trip following a platform safety briefing from SMART's outreach team. The platform safety briefings are a new safety program created this year to introduce new riders to SMART and railroad safety.

## MARKETING

#### Marketing Programs | SMART Advertising

SMART's revenue-generating advertising program on board the SMART train and at station platforms



continues to be successful. Many advertisers have renewed their contracts for 2019. Advertisers are eager to get on board and recognize the value of uniting their brand with the SMART train, which can bring businesses closer to the local community and establish an opportune audience for national brands.

## Marketing | Digital Programs

Social media is a central component of SMART's marketing and public outreach efforts, with thousands of followers tuning in for updates and information on a daily basis. Facebook, Twitter, and Instagram are used to let the public know about SMART's activities, such as the Holiday Express Toy Drive.

Social media and SMART's e-newsletter are essential community engagement tools, allowing SMART to reach thousands of people with information on all of our programs, including safety education, operations, construction and upcoming events. SMART's most popular post for 2018 was the announcement of our funding to expand to Windsor, which underscores the energy and excitement about expanding our service to our three northernmost stations in Windsor, Healdsburg and Cloverdale. The post reached more than 18,000 people in a matter of hours, and was shared by more than 100 people.



Sonoma-Marin Area Rail Transit April 26, 2018 · 🚱

We have great news! SMART is receiving \$21 million in state transportation funds to construct the extension to Windsor. This grant, coupled with the proposed \$40 million in funding from Regional Measure 3 will allow SMART to complete the first of three northern Sonoma County extensions: http://SonomaMarinTrain.org/Windsor-Extension-Announcement.



SMART's website also had a banner year. Our new user-focused site is often the first stop for those who want to learn more about SMART, and the website provides schedules, fares, and general information, including important safety information and information on service alerts or updates. Since the launch of service, SMART's website has had **more than 453,000 unique visitors**, and **more than 1 million sessions.** 

The number of SMART's Nixle subscribers also grew significantly in 2018, with **3,043 subscribers** in 2018, compared with 977 in 2017.

The growth in all of SMART's digital programs underscore the importance of effective communications and marketing in branding a new service.





FOR TEXT MESSAGE SERVICE ALERTS Text the word SMART to 888777

## MEDIA | NEWS COVERAGE

Media coverage since the last General Manager's report includes:

- January 3, Veteran politician David Rabbitt set to helm Sonoma County Board of Supervisors (Santa Rosa Press Democrat)
- January 3, Year in review, part 2: 2018 was a year to remember (The Windsor Times)
- January 1, Tolls on Bar Area bridges rise for first time since 2010, so 'traffic can go down' (San Francisco Chronicle)
- December 29, *Editorial: Key civic decisions lie ahead in 2019* (Marin Independent Journal)
- December 28, Saturday's Letters to the Editor: Connecting from SMART (Santa Rosa Press Democrat)
- December 28, Friday's Letters to the Editor: Riding SMART (Santa Rosa Press Democrat)
- December 27, Editorial: Traffic lightening initiative stuck in gridlock (Sonoma Index-Tribune)
- December 26, Legal battle over new Bay Area bridge toll hikes could stall regions transit projects (North Bay Business Journal)
- December 26, Close to Home: European railway lessons for SMART (Santa Rosa Press Democrat)
- December 26, Wednesday's Letters to the Editor: SMART is a solution (Santa Rosa Press Democrat)
- December 26, Legal battle over new Bay Area bridge toll hikes could stall regions transit projects (Santa Rosa Press Democrat)
- December 22, Saturday's Letters to the Editor: Questions for SMART (Santa Rosa Press Democrat)
- December 21, MTC awards \$10.6 million for bike, pedestrian pathway in Marin (Larkspur-Corte Madera Patch)
- December 20, *Marin north-south greenway gets \$10 million* (MENAFN)
- December 20, Millions in California North Coast road, rail projects move ahead in 2018 (North Bay Business Journal)
- December 20, MTC awards \$10.6 million for bike, pedestrian pathway through Marin (SF Gate)
- December 20, Marin bike, pedestrian trail receives \$10.6 million in funding (SFBAY.CA)
- December 16, Police: Suspect runs over pair in Petaluma SMART train station parking lot (Santa Rosa Press Democrat)

- December 16, Close to Home: SMART riding on community support (Santa Rosa Press Democrat)
- December 11, Santa Rosa, SMART back in talks over disputed Jennings Avenue pedestrian crossing (Santa Rosa Press Democrat)
- December 10, Denver's trouble with commuter rail a "perfect storm" that threatens A-Line (Denver Post)
- December 10, Monday's Letters to the Editor: SMART's long timeline (Santa Rosa Press Democrat)
- December 6, SMART sells downtown Santa Rosa property to housing developer for \$6 million (North Bay Business Journal)
- December 5, SMART sells downtown Santa Rosa property to housing developer for \$6 million (Santa Rosa Press Democrat)
- December 5, Wednesday's Letters to the Editor: SMART Service (Santa Rosa Press Democrat)
- December 5, CA: San Rafael transit hub work start for SMART Larkspur extension (Mass Transit News)
- December 5, San Rafael transit hub work start for SMART Larkspur extension (Marin Independent Journal)
- December 4, *The rent kept-a-rollin'* (The Bohemian)
- December 4, Man killed by SMART train in August had drugs in his system (SF Gate)
- November 28, Santa Rosa to end free downtown SMART shuttle service amid low ridership, high cost (Santa Rosa Press Democrat)
- November 28, SMART hosts Holiday Express Toy Drive (Novato Patch)
- November 28, Wednesday's Letters to the Editor: Recycled Criticism (Santa Rosa Press Democrat)
- November 27, Four new rail cars costing \$11 million damaged upon delivery to Sonoma-Marin Area Rail Transit (North Bay Business Journal)
- November 27, New SMART train cars damaged in transit will delay filling schedule gap (SF Gate)
- November 27, New SMART train cars arrive heavily damaged; service expansion delayed (KPIX, CBS 5)
- November 27, New SMART train cars damaged in transit will delay filling schedule gap (KNTV, NBC 11)
- November 26, Four new rail cars costing \$11 million damaged upon delivery to SMART (Santa Rosa Press Democrat)

- November 26, SRJC hopes to renew discounted bus-ride program for students with Santa Rosa, Sonoma County and Petaluma (Santa Rosa Press Democrat)
- November 25, Sonoma County's tourism chief sees visitors coming here for cheese and the wine (Santa Rosa Press Democrat)
- November 25, Close to Home: SMART still falling short of its promises (Santa Rosa Press Democrat)
- November 17, Gas tax repeal defeated, Petaluma highway project move forward (Petaluma Argus Courier)
- November 16, Rohnert Park man struck, killed by SMART train in Santa Rosa (Santa Rosa Press Democrat)
- November 16, Pedestrian struck, killed by SMART train in Santa Rosa (Marin Independent Journal)
- November 16, *Friday midday news roundup* (SF Gate)
- November 16, *Man fatally struck by MSART training North Bay* (Novato Patch)
- November 13, Rohnert Park approves \$400 million city hub called Station Avenue (Santa Rosa Press Democrat)
- November 12, Rohnert Park City Council taking up ambitious proposal to build a downtown (Santa Rosa Press Democrat)
- November 12, Marin Voice: Legislation will spur big changes for Northern California rail (Marin Independent Journal)

## **2018 COMMUNITY OUTREACH HIGHLIGHTS**

- SMART's Communications and Marketing Team participated in **119 presentations and** events, raising awareness of SMART's train service and building a culture of rail safety. SMART's school safety outreach program has now reached **36,517 students**.
- SMART's website has logged more than 1 million sessions and more than 453,000 unique visitors.
- SMART celebrated one-year of service with SMARTFest, a community celebration that drew thousands of attendees with more than 4,000 people taking the train that day.
- SMART's digital and social media programs continue to grow, with 13,155 Facebook followers; 3,422 Twitter followers; 9,190 e-newsletter subscribers; 1,811 Instagram followers; and 3,043 Nixle subscribers. In total, SMART's digital reach across all platforms now totals 30,621.











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TH WOR SD exciting to ride the JNWRT Train to

the Marin Farmers' Market. Thank you for meeting us at the stations and helping us board the train. The rules were easy to follow: stay behind the yellow bumps away from the track, don't fool around (be sate), and let people get off the train before you get on the train. This train can go faster than a car so we had lots of time to shop for fruits and vegetables. We also want to tell you thanks for the slap bracelet and sticker for each of us. We had such a great time. Thank you. From the Old Adobe First Graders

## LARKSPUR EXTENSION PROJECT

- Construction of the modifications to the Bettini Transit Center began in November.
- Construction of the re-aligned Francisco Boulevard West continues with the roadway paving, sidewalk construction and fencing installation.
- Construction of the track bridges over San Rafael Creek are almost completed.
- Work at the Larkspur station is ongoing with construction of platform stair way.
- All of the systems underground, foundations and conduit have been installed at Andersen Drive and Larkspur Station.
- The rehabilitation of the wooden trestle over Auburn Street is nearing completion.
- The City of San Rafael Multi Use Pathway from Rice Drive to Andersen Drive is ongoing with the installation of drainage elements and fencing.



Installing 12" underdrain pipe between the track and the multi-use pathway.



Systems duct bank installation at the Larkspur Station.



New curb, gutter and sidewalk along the new Francisco Boulevard West.



Dis-assembling a shelter at the Bettini Transit Center.



Installng deck timbers at the Auburn Street Trestle.

## WINDSOR EXTENSION PROJECT

- Preparing preliminary engineering design for the track, station and pathway.
- Preparing permit applications for submission to the resource agencies.
- Preparing contract documents for a Design-Build Contract.



**Conducting Field Surveys** 

## VEHICLE ENGINEERING

Nippon Sharyo and SMART staff continue the commissioning process for the news cars. All Positive Train Control equipment has been installed on all four cars and cars 117 and 118 have finished their dynamic brake testing on the mainline.



Upcoming work includes finishing brake testing for cars 115 & 116 and completing a "burn in" period of roughly 1000 miles of travel on each of the new vehicles prior to passenger service.



Repairs from damage during the new cars delivery to SMART has progressed well with Phase 1 of 3 completed in December. Phase 2 & 3 are planned to be completed by end of spring.

## **OPERATIONS**

## MAINTENANCE OF WAY:

- Our 8<sup>th</sup> and final Signal Technician began work in December. Our Maintenance of Way Division is now fully staffed.
- Staff installed additional vehicle warning signs at select crossings in San Rafael, Petaluma, and Santa Rosa based on past incidents and potential for vehicles to drive on the track.
- Staff completed the joint Annual Bridge Inspection with SMART Engineering staff.
- Two Roadway Worker Protection classes were held for SMART employees and train control contractors.
- We completed our required Federal Railroad Administration (FRA) annual Automated Inspection of Track Constructed with Concrete Ties. In addition, we tested all passenger routes with an automated inspection vehicle for compliance with FRA geometry standards.
- Cleaned up two homeless camps on SMART property in Santa Rosa with the assistance of the Sonoma County Probation Department. These camps were just north of Sebastopol Road and between 3<sup>rd</sup> and 6<sup>th</sup> Streets.
- An in-house developed training session was held with all Track Supervisors and Maintainers on Culvert Inspections.
- SMART dispatched a herd of goats to reduce vegetation on SMART's property just north of the Cal Park tunnel in San Rafael. The conditions at this site were not suitable for mechanical or hand removal of the vegetation.
- Staff completed the pre-emergent application portion of our Vegetation Management Program along the rail corridor between San Rafael and Airport Boulevard.
- Signal staff completed the maintenance upgrades of the automatic warning devices at North McDowell in Petaluma with the replacement of the third and fourth gate mechanisms.
- Facilities staff relocated the trash and recycle receptacles at both San Rafael platforms to improve walkway clearance adjacent to the red safety stripe.

## TRANSPORTATION:

- One Controller Supervisor in training.
- 28-Engineer-Conductors on staff.
- Promoted (Certified) three Conductors to Engineers-Conductors.
- Recertified one Engineer-Conductor that returned to SMART.
- SMART Operations Team met with Federal Railroad Administration Region 7 and reviewed Confidential Close Call Reporting Program (C3RS)

#### SMART Operations Department Training:

 Superintendent's and Controller Supervisors: Code of Federal Regulation 49 Part 219 Drug and Alcohol Training.

#### SMART Transportation Audits:

- Code of Federal Regulation 49 Part 234 Rules, Standards, and Instructions Governing the Installation, Inspection, Maintenance and Repair of Signal, and train Control Systems, Devices and Appliances
- Code of Federal Regulation 49 Part 236 Grade Crossing Safety
- Code of Federal Regulation 49 Part 242 Qualification and Certification of Conductors
- Code of Federal Regulation 49 Part 240 Qualification and Certification of Locomotive Engineers

## VEHICLE MAINTENANCE:

- Worked on SMART upgrades on Diesel Multiple Units 115, 116, 117, 118. This involved repositioning of the occupied bathroom light, adding the automatic vehicle locator, running wire in the bar area to allow the use of a refrigerator and re-positioning of the American Disabilities Act.
- Performed annual maintenance on 1 Diesel Multiple Unit.
- Performed mid-year maintenance on 2 Diesel Multiple Units.
- Performed 500-hour oil change on 9 Diesel Multiple Units.
- Automatic Train Control maintenance performed on 5 Diesel Multiple Units.
- Performed center bushing change out on 2 Diesel Multiple Units.
- Performed under carriage inspection on 14 Diesel Multiple Units. The Diesel Multiple Units are not easy to inspect underneath so we move each set over the pit to inspect.
- Changed out wheels on Diesel Multiple Unit 118. Flat spots were caused during testing.
- Changed out flush actuator on Diesel Multiple Unit 101.
- Commissioning Diesel Multiple Units 115, 116, 117, 118. This consist of testing all the functions
  of the Diesel Multiple Units. Different vendors fly in and test their system function that they are
  responsible.

## HUMAN RESOURCES

## CURRENT OPEN RECRUITMENTS:

- Engineer-Conductor
- Signal Technician
- Real Estate Officer
- Vehicle Maintenance Technician

## INTERVIEWS CONDUCTED:

- Vehicle Maintenance Technician
- Real Estate Officer
- Controller Supervisor

## EXAMINATION(S) CONDUCTED:

Laborer Applicants on January 9th

## HIRING/PROMOTION:

SMART has hired (4) Engineer-Conductors; (1) Facility Maintenance Technician; and (1) Signal Technician. An Engineer-Conductor was promoted to Controller Supervisor.

## **REAL ESTATE**

## PROPERTY ACQUISITIONS

*Larkspur Extension Project* - Staff is continuing work on the remaining tasks that need to be completed as part of the Land Exchange Agreement with a private property owner that has been fully executed. Staff is continuing to work with the title company on the escrow details for the Land Exchange Agreement. In order to not delay construction, a month-to-month lease has been executed allowing the contractor to work on the needed property before escrow is scheduled to close in early 2019. Staff is continuing to work with the City of San Rafael to take a minor zoning change on the property to the City Council meeting in early November. Final utility legal descriptions and plats are being finalized and will be recorded.

Staff continued weekly coordination meetings with Pacific Gas & Electric Company for all the utility work that is part of the Larkspur Extension Project until the end of the year. An easement for the electrical line which needed to be revised due to field conditions has been resigned and re-recorded. An easement for a gas line has been granted and recorded.

*Pathway* - Coordinating with the local municipalities regarding securing any necessary land rights to accommodate the construction of the pathways and interim access and laydown area needs.

#### **PROPERTY MANAGEMENT**

Special Events Completed: Penngrove Parade of Lights - December 16, 2018

Special Event Requests:

Tamalpais Running Club – Runners Club Relay Race – February 10, 2019 Race for Equality – Fund Raiser Race – May 19, 2019

#### Right of Entry Permits Issued:

PG&E – Gas Line Work – Rush Creek Place, Novato Ghilotti Construction – Reconstruction of road – adjacent property owner – San Rafael Daniel O Davis – Building demolition – adjacent property owner – Santa Rosa D&M Utility Services – Pot holing for new pathway crossing at Hearn Avenue – Santa Rosa City of Santa Rosa – Sanitary sewer line rehab work – Santa Rosa City of Cotati – Repaving of East Cotati Avenue PG&E - Installation of new gas line – San Miguel Road for the Coffey Park Restoration, Santa Rosa

Staff is continuing working on issuing Right of Entry Permits/License with:

Devcon Construction – Road widening at 8<sup>th</sup> Street – Sonoma West Coast Solar Company – Solar Project – Lagunitas Brewing – Petaluma Sonic – Numerous Access Permits issued for work on fiber optics lines. Metro-MCI – request to connect to Sonic fiber line COMCAST – Staff is still working to finalize outstanding license agreement fees. Fiber Optic installation verifications in 7 locations. Agreements to be revised. Marin County Flood Control/City of San Rafael – Clearing of vegetation – Drainage Channel PG&E – Vegetation trimming/removal

## SAFETY AND SECURITY

SMART's team to evaluate improvements met to discuss final location for ground stencils, the project is underway with the majority of stencils completed already along the existing sidewalks in the right of way.



SMART safety staff met with representatives from the Transportation Security Administration for a tour of the Rail Operations Center, site inspections and to discuss industry trends. Transportation Security Administration had a team of four inspectors spend the day with SMART Safety Staff.



SMART staff met with Sonoma County Transit to review bus bridge operations to ensure the smoothest responses during an emergency. Staff is continuously reevaluating the responses and ways to improve our bus bridge system.

SMART participated in the Transportation Security Administration Mass Transit and Passenger Rail Stakeholder teleconference. The topics included rail intelligence update nationwide, drills and exercises and updates from other transportation agencies.

SMART convened a meeting with safety, engineering and City of Petaluma traffic engineers to review crossings in Petaluma for any safety improvements to include striping, lighting or other safety enhancements.

SMART hosted a safety meeting with southern Marin fire agencies and police. The purpose of the meeting was to provide updates to our law and fire partners regarding the Larkspur extension project. The group meets on a regular basis.

Planning has begun for several training exercises for 2019. Training will include train car familiarization, emergency response for tunnel emergencies, train evacuations and law enforcement events.

Reminder to lock your vehicles! A vehicle was parked in the Airport lot, left unlocked, and a suspect entered the vehicle and stole items. The Sonoma County Sheriff's Office is assisting with the theft.



Ongoing homeless encampments along the pathway in Santa Rosa (below). Daily sweeps are conducted to ensure the pathway is clear for the public to use freely.









Another pathway concern with homeless sleeping in Santa Rosa. The subjects were asked to move along and relocate.



Trespasser sleeping in right of way near 3<sup>rd</sup> Street in Santa Rosa.

## GRANTS, LEGISLATION, PLANNING AND REGIONAL ACTIVITIES

#### **GRANTS AND AWARD ANNOUNCEMENTS**

Active Transportation Program (ATP): The California Transportation Commission (CTC) released their Round 4 recommendations funding fewer larger projects than in prior rounds. No SMART, Sonoma or Marin projects were selected. CTC staff have noted in related press that they received 550 applications and that the quality of applications was higher than in the prior three rounds. In this round, projects receiving a score of less than 90 received no funding. The *SMART Pathway Santa Rosa to Rohnert Park Gap Closure Project* received a score of 85, the highest of the 9 projects submitted from Marin and Sonoma County jurisdictions. The Metropolitan Transportation Commission (MTC) are also currently reviewing applications received for the ATP program for funding of \$100 million annually for Fiscal Years 2019-20 through 2022-23, with recommendations due to the CTC by February 2019.

#### **REGIONAL AND LOCAL PLANNING ACTIVITIES**

*Regional Transportation Plan Update:* The Metropolitan Transportation Commission has begun the process of updating the Regional Transportation Plan, currently named *Plan Bay Area 2040*. The updated financially constrained plan will be called *Plan Bay Area 2050*. MTC is also developing an unconstrained transportation vision plan called Horizon and has requested submittals of transit and roadway projects that have never been submitted for inclusion in a Regional Transportation Plan. In addition to the Plan Bay Area and Horizon efforts, MTC is currently involved in several Transit Rail Planning efforts. The *Regional Rail Synthesis* and *Crossings Perspective Paper* are looking at prior State and Regional Rail and Bay Crossing study efforts and distilling prioritized elements to help guide regional funding. Both of these documents are expected to be final in Spring 2019. The *Bay Area Transit Use Study Project* will look at how transit riders are changing in the Bay Area and how these changes are impacting transit use in the Bay Area. This report is expected to be final in Summer 2019. The final report is the *Southern Alameda County Integrated Rail Analysis*, in partnership with the State, evaluating passenger needs and expansion opportunities in the southern Alameda County area and due to be completed in 2020.

*State Route 37 Environmental Working Group:* The Metropolitan Transportation Commission has begun the process of updating the Regional Transportation Plan, currently named *Plan Bay Area 2040*. The updated financially constrained plan will be called *Plan Bay Area 2050*. MTC is also developing an unconstrained transportation vision plan called Horizon and has requested submittals of transit and roadway projects that have never been submitted for inclusion in a Regional Transportation Plan.

In addition to the Plan Bay Area and Horizon efforts, MTC is currently involved in several Transit Rail Planning efforts. The *Regional Rail Synthesis* and *Crossings Perspective Paper* are looking at prior State and Regional Rail and Bay Crossing study efforts and distilling prioritized elements to help guide regional funding. Both of these documents are expected to be final in Spring 2019. The *Bay Area Transit Use Study Project* will look at how transit riders are changing in the Bay Area and how these changes are impacting transit use in the Bay Area. This report is expected to be final in Summer 2019.

The final report is the *Southern Alameda County Integrated Rail Analysis*, in partnership with the State, evaluating passenger needs and expansion opportunities in the southern Alameda County area and due to be completed in 2020.

#### LOCAL PLANNING DEPARTMENT NOTIFICATION AND COORDINATION TRACKING:

SMART Planning staff tracks and reviews all notices sent by local jurisdictions for projects occurring adjacent to or nearby the railroad tracks. Staff has received and reviewed **45** different notices in the months of October, November and December.

#### SYSTEM ACCESS PLANNING ACTIVITIES

Transit Coordination Meetings:

- December 5, 2018 & January 2, 2019 Staff attended the Metropolitan Transportation Commission (MTC) monthly Transit Finance Working group meeting.
- December 12, 2018 & January 9, 2019 Staff attended Sonoma County Transportation Authority's monthly Transit Technical Advisory Committee meeting.

#### Transit Support Programs:

*Means Based Fare Discount Working Group* – In 2015 MTC launched a study to determine if a transit fare program based on household income would be feasible and effective. SMART has been participating in the MTC-hosted Means Based Fare Discount Working Group, with monthly meetings and a recent launch of a Clipper-based means-based fare pilot program on selected regional transit operators. SMART staff attended the most recent working group meeting, held on Tuesday December 11, 2018.

#### BICYCLE ACCESS AND PARKING

*Bike Share:* The Sonoma County Transportation Authority (SCTA) and Transportation Authority of Marin (TAM) submitted a joint application to the Metropolitan Transportation Commission (MTC) to receive a grant to create a bike share system in close proximity to the SMART stations. SMART hosted a Bike Share Update Meeting at its administrative offices on Monday January 7<sup>th</sup>, 2019. The purpose of the meeting was for SCTA & TAM to provide stakeholders an update on the Bike Share Project. SCTA & TAM put out a Request for Information (RFI) on Bike Share programs and received multiple responses. SCTA & TAM are currently preparing to issue a Request for Proposals and conservatively estimate that the program would launch in Spring 2020. SMART will continue to collaborate on program implementation going forward.

*BikeLink™ Lockers:* In addition to 10 U-Racks at each SMART station, SMART has installed 34 electronic lockers accommodating 68 bicycles at SMART stations. Each station has a minimum of 4 locker parking spaces and efforts are underway to ensure that any new stations in the system will have electronic lockers, as space and resources allow. The locker vendor, BikeLink™, has locker locations throughout the Bay Area and more information on how to use the system can be found here: <u>https://www.bikelink.org</u>.

BikeLink is completing testing of a pilot project with BART's BikeLink lockers allowing Clipper card usage to access BikeLink lockers. Once that testing is completed, SMART anticipates implementing the Clipper card access feature throughout the SMART BikeLink network. In addition, SMART staff is working with BikeLink staff to monitor SMART's BikeLink locker network and modify as needed to address locker capacity concerns.

For example, currently at Novato Hamilton approximately 65% of weekdays sees 3 of the 4 available locker spaces being utilized. The BikeLink vendor, eLock, generally recommends that when a location is filling up 75%+ of the time to provide more spaces for bike parking. There needs to be enough space so that cyclists will be confident in their ability to get a space when they arrive. If that confidence is not there, usage declines. Staff is working with the vendor to install a second "quad" of bike lockers at Novato Hamilton to double locker capacity at the station and anticipates the work to be completed in Spring 2019.

Santa Rosa Bicycle and Pedestrian Master Plan Update 2018 – The City of Santa Rosa is updating their previous Bicycle and Pedestrian Master Plan that was adopted by the City Council in 2010. Staff submitted comments pertaining to SMART on the public draft plan.