General Manager’s Report

• Updates
  • Ridership
  • Bicycle Ridership
  • Giant’s Game Service
  • Tips for Trips

• Engineer/Conductor Uniforms

• Rider Profile

• Questions
• Added 10 trips beginning 6/13
• Tuesday 6/14 ridership = 1,672 (highest post-covid)
  • 15% above MTD average
• Last four weeks show average Tuesday – Thursday ridership nearly 20% higher than Monday & Friday
Average Weekday Bicycle Boardings

- Data does not account for passengers alighting before the end of the line
- 26-trip schedule met bike demand; new expanded schedule offers even more bike capacity.
Giant’s Game Service
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Tips for Trips
SonomaMarinTrain.org | #WeConnectCommunities
Sunday, June 12
Giant’s Game Service

• Ran 3-car train on 9:31 AM Southbound Trip
• Arrived Larkspur at 10:50 AM
  • 137 passengers
• Special return trip departed Larkspur at 6:20 PM
  • 59 passengers
• Last train departed Larkspur at 7:30 PM
  • 61 passengers
• Sunday June 12 ridership = 995
  • 62% above prior Sunday average
• Next game: June 26th vs. Cincinnati Reds
  • Planning to run same level of service
  • Monitor ridership
  • Review Alternatives
    • Regular service
    • Special trip
    • 3-car 7:30 PM train
  • Consider special fare pricing
Tips for Trips

June 18 - 11 AM - 7 PM
June 19 - 11 AM - 6 PM
Grant Avenue - Between Redwood and 7th Street

Novato Chamber Art, Wine & Music Festival 2022

- Get off at the Novato Downtown Station
  695 Grant Avenue, Novato

- Click here for more information
  NovatoChamber.com/2022-artwine-music/

June 22nd - 26th
Sonoma-Marin Fair

- Take the SMART train to the Downtown Petaluma Station
- Walk 12 minutes to the Sonoma-Marin Fairgrounds
- Click here for more information
Tips for Trips

Sunday, June 26

Giants vs Reds
~Special Train/Ferry Connection~

SMART is offering special connections to Golden Gate Ferry's Oracle Park service from Larkspur.

- **PREGAME - Southbound:** Take the Trip 3, 9:31 AM departure from the Sonoma County Airport, getting to the Larkspur station at 10:50 AM allowing for a 45-minute transfer to the ferry terminal.
- **POSTGAME - Northbound return:** Departing the Larkspur station 30 minutes after the arrival of the Oracle Park ferry, with overflow service provided by the 7:30pm Northbound trip.
- **Click here for more information**

**Ticketing**
- SMART passengers going to the game should utilize SMART's existing fare structure for this pilot service.
- SMART riders should use the regular Clipper Card or SMART e-Ticket app to pay for the train fares to the ferry. Please note that "Rail & Sail" combo ticket will NOT apply to the special Giants ferry service.
- Ticketing for the special Oracle Park ferry will need to be purchased separately by the rider from Golden Gate Transportation. Tickets for the ferry trip to Oracle Park must be purchased in advance at the cost of $15.00 per person, one way.
Current Uniform
Proposed Uniform
SMART Rider Profile

- Christopher – aka: Fed Ex
- Daily Rider
- Cuts his carbon footprint by using public transportation
- Loves the SMART Train!
SMART Rider Profile
Questions?