SUICIDE PREVENTION AND MENTAL HEALTH AWARENESS OUTREACH

Pain Isn’t Always Obvious

KNOW THE SIGNS

Suicide Is Preventable.org

EachMind MATTERS
California’s Mental Health Movement

SONOMA-MARIN SMART AREA RAIL TRANSIT

NAMI Sonoma County
National Alliance on Mental Illness

Sonoma County
DEPARTMENT OF HEALTH SERVICES

MARIN HEALTH & HUMAN SERVICES
Health, Well-being & Safety

NAMI Marin County
Alliance on Mental Illness
COMMUNITY COALITION

- Becoming Independent
- Buckelew Programs – Marin and Sonoma County
- Canine Companions
- Catholic Charities
- Central Marin Police Authority
- Cornerstone Properties
- Each Mind Matters
- Exchange Bank
- Golden Gate Bridge District
- Kaiser Permanente of Sonoma and Marin
- KSRO
- Marin County Behavioral Health & Recovery Services
- Marin County Crisis Continuum Services
- Marin County Crisis Stabilization Unit
- Marin County District Attorney’s Office
- Marin County Office of Education
- Marin County Sheriff Department
- Marin Community College
- Marin General Hospital
- National Alliance on Mental Illness (NAMI) Marin County
- National Alliance on Mental Illness (NAMI) Sonoma County
- North Bay Suicide Hotline
- Novato Fire Protection District
- Novato Police Department
- Petaluma Police Department
- Press Democrat
- Redwood Credit Union
- San Rafael Fire Department
- San Rafael Police Department
- Santa Rosa Junior College
- Santa Rosa Police Department
- Santa Rosa VA Outpatient Clinic
- Social Advocates for Youth
- Sonoma County Deputy Sheriff’s Association
- Sonoma County District Attorney’s Office
- Sonoma County Fire District
- Sonoma County Health Department
- Sonoma County Office of Education
- Sonoma County Sheriff Department
- Sonoma Media Group
- St. Joseph Health Sonoma County
- Sutter Health

*New since 8/8/19 in red
ACTIVITY TIMELINE

UPDATE

August Education Efforts
August 24 - September 7, 2019 Public Service Announcements will run on Sonoma Media radio stations reaching 250,000 people. Coalition Community Partners will send “Know the Signs” messaging to their employees, network, website and social media. May include coverage or ads by Press Democrat.

September Education Efforts
PSAs will run on Sonoma Media radio stations reaching 250,000 people. North Bay Coalition on Mental Health Awareness and Suicide Prevention community partners will send additional messages for suicide prevention week September 8 – 14, 2019 and Rail Safety Week September 22 – 28, 2019 to their employees, network, website and social media.

Coalition representatives will update the Board of Directors at on September 4, 2019 meeting on all outreach efforts taking place in September.
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KNOW THE SIGNS
Suicide Is Preventable

El Sufrimiento No Siempre Se Nota
RECONOZCA LAS SEÑALES
El Suicidio Es Prevenible

suicidepreventionlifeline.org
prevencionelsuicidio.org
1-800-273-TALK | Text CONNECT to 741741