SMART
Your train has arrived.

PASSENGER AND REVENUE REPORT

November 1, 2017
ONBOARD SURVEY OF 1,271 RIDERS

Where do you typically begin your trip:

- Petaluma Downtown 19%
- Santa Rosa Downtown 18%
- Sonoma County Airport 14%
- San Rafael Downtown 13%
WHERE IS YOUR DESTINATION?

- San Rafael Downtown 49%
- Marin Civic Center 10%
- Petaluma Downtown 8%
- Santa Rosa Downtown 8%
- Sonoma County Airport 7%
- Novato San Marin 6%
WHICH DAYS OF THE WEEK DO YOU TRAVEL?

- Thursday  62%
- Friday    60%
- Tuesday   60%
- Monday    59%
- Wednesday 58%
- Saturday  22%
- Sunday    20%
WHICH TIME(S) OF THE DAY DO YOU TRAVEL ON SMART?

MORNING Top Answers:
- 7-8 a.m. 32%
- 6-7 a.m. 26%
- 8-9 a.m. 24%
- 9-10 a.m. 14%

AFTERNOON Top Answers:
- 5-6 p.m. 43%
- 4-5 p.m. 36%
- 6-7 p.m. 26%
- 3-4 p.m. 21%
TOTALS

Total Number of Passengers Carried Since August 25\textsuperscript{th}: 137,702

- Fridays: 25,329
- Thursdays: 20,798
- Wednesdays: 20,291
- Mondays: 19,670
- Tuesdays: 19,090
- Saturdays: 16,893
- Sundays: 15,631

Average Weekly Passengers Projected: 15,600

Actual Weekly Passengers: 15,300 \textit{(including the No Service and limited Fire days)}

Total Number of Bikes Carried Since August 25\textsuperscript{th}: 11,644

Total Number of Wheelchairs Carried Since August 25\textsuperscript{th}: 619
FINANCIAL

- Total Revenue Received Since August 25\textsuperscript{th}: $690,691

- Actual Average Weekly Fares Since Start: $74,362
  \textit{(including free, fire & limited service days)}

- Average Weekly Fares Required to Meet Budget: $68,023
TWO HAPPY SMART SUPPORTERS!